

The Chart

Flags fly at half-mast in honor of the seven shuttle crew members.



Missouri Southern State College, Joplin, MO 64801-1595
Thursday, Jan. 30, 1986, Vol. 46, No. 13

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The Colleges FM radio station begins broadcasting soon.



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Profiles of three Missouri Southern graduates.

Missouri Lottery

Jackpot '86



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An in-depth look at Missouri's lottery.



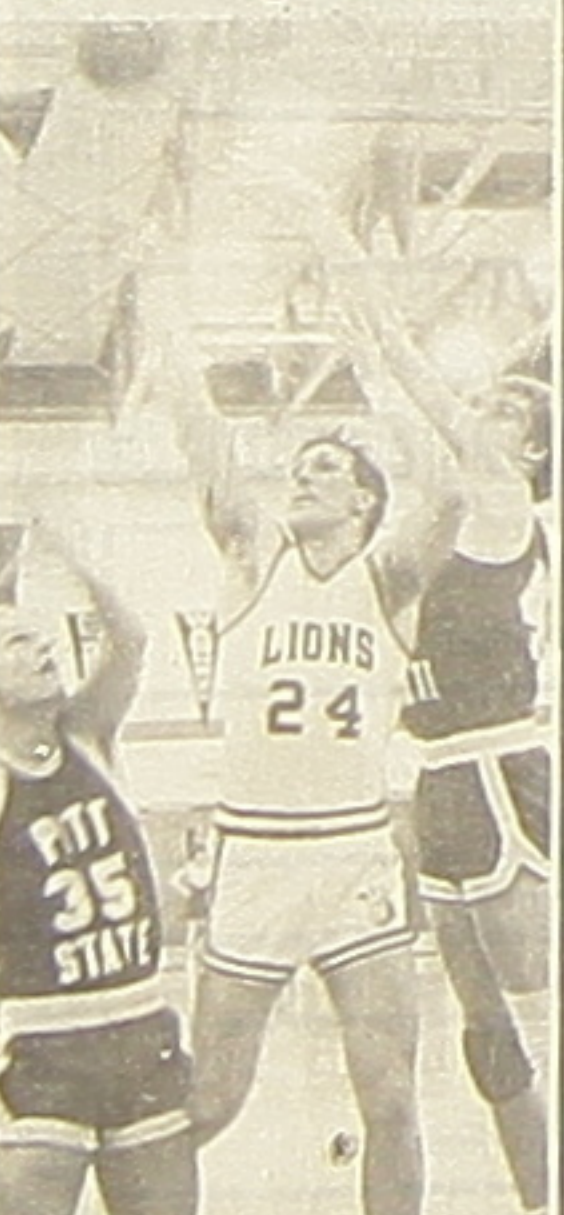
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Interviews with the five new City Council members.



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The Chorale Society rehearses for an upcoming concert.



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Greg Carton breaks the career scoring record for the Lions.

Campaign directors have \$100,086 goal

Phon-A-Thon calling begins Sunday, Feb. 9

Phones will soon be ringing as the Missouri Southern Foundation's fourth annual Phon-A-Thon, "Southern-Shooting Star of the 80's," kicks off Sunday, Feb. 9.

A special reception is scheduled for noon Friday, Feb. 7 in the Billingsly Student Center. Those participating in the drive are urged to attend the kick-off, which will include refreshments and entertainment. The 1986 goal of 100,086 will officially be announced, and the Foundation president will speak.

The official launch will be held at 2 p.m. Sunday, Feb. 9, in the alumni house. Special guests will make the first calls at that time.

volunteers will participate in the callings, which will continue through Feb. 20. The College has compiled a calling list of 12,000 parents, former students, alumni, trustees, and friends of the College.

Kreta Gladden, alumni director, said volunteers are still needed for the second week of calling. Anyone interested in being a caller should contact her at 624-8100, Ext. 355, for more information.

Calling will take place from 2 p.m. to 4:30 p.m. and 6 p.m. to 9:30 p.m. Mondays through Thursdays, and from 2 p.m. to 6 p.m. Sundays. No calls will be made on Fridays or Saturdays.



Five Missouri Southern students received a jarring start to the spring semester last week as the result of a chain-reaction accident on Newman Road. Louis Amayo, Roger Robertson, Jennifer Hines, and Amelia Trammell were waiting in their respective cars for the spotlight to turn when an automobile driven by Darwin Hukill failed to stop. Hukill was charged with speeding and following too close. His car and the Amayo vehicle had to be towed from the scene. (Chart photo by Martin Oetting)

Chain-reaction

Leon briefs Regents on funding

At its first meeting of the year, Missouri Southern's Board of Regents discussed possible admissions policy changes, legislative action in Jefferson City, and faculty position changes.

The Board was informed of steps being taken to change the current open-door admission policy at the College. [See related story].

An early enrollment count released by President Julio Leon showed a slight increase over the same time last year, with 3,634 students enrolled in spring classes. Final enrollment figures will not be released until next month.

"That amounts to about a 1.2 per cent increase over last year," Leon told the Board. "At least we know the enrollment figures will be fairly stable."

Missouri Gov. John Ashcroft recently released his recommendations for state funding toward higher education. Ashcroft recommended \$9.57 million toward Missouri Southern, which shows a 9.28 per cent increase over funding last year.

"That amount is the highest recommendation ever for the College," Leon said. "It is also higher than any other state college received."

Missouri's Coordinating Board for Higher Education had recommended \$9.89 million for Missouri Southern, which would have been a 12.95 per cent increase. The final funding amount will be determined by the state legislature, which will look at the College's recommendations, the CBHE

recommendations, and the governor's recommendations.

"There is a good possibility that the legislature will recommend an amount that is a little higher than the governor's recommendation," Leon said. "It should be a reasonably good year considering the fact that the economies in surrounding states are facing cuts for the next fiscal year."

The Board was also informed that Dr. Orly Orr, professor of biology, has announced his retirement after the spring semester. Orr has been a faculty member at the College since 1966.

Dr. David Bingman, director of continuing education, has also indicated a desire to return to full-time teaching. [see related story]

College will consider new admissions policy

Committee will look at several factors

Steps are currently being taken by Missouri Southern's Board of Regents to analyze the possibility of revising the admission policy of the College.

Dr. Julio Leon, College president, told the Board at its last meeting that several problems centering around the open-door admission policy currently in use have resulted in the action.

"Some high school students who come to Missouri Southern are simply underprepared for college," Leon said. "We are going to take a look at the students we are admitting to see whether they have a reasonable chance of being successful."

College officials are considering a change, but Leon said no mechanism had been established yet.

Leon said first an ad-hoc committee would be set up to study the change. This group, he said, would be made up of "knowledgeable people on campus." After research, that group will make recommendations as to how the admissions procedures could be improved and implemented.

"It is a question of modification," Leon said. "We have to be careful—one doesn't want to have an overrestrictive policy. It must be one that gives access to those students who are really motivated to succeed in college."

Dr. Floyd Belk, vice president for academic affairs, termed the study an "awesome responsibility" on the part of those revising the policy.

"We have to be careful with this," he said. "We must remember that some students in the area come from smaller high schools that may not offer the same or as many courses as the larger ones."

"In many cases, it is not a lack of intelligence on the part of the student, but a lack of experience. The students from those smaller

schools may not be as well prepared for college, but they must be served as well. We have an obligation to them."

A number of factors will be considered in the new policy. These will include:

- A minimum high school curriculum required for graduation. (The state is currently looking into the possibility of standardized minimum requirements for graduation from high school)
- High school grade point averages
- Letters of recommendation
- Extra-curricular activities in high school
- Interviews with candidates
- Courses taken in high school
- ACT test scores

Leon said a number of problems have led the College to consider a policy change.

"We have a very high attrition rate, which indicates many of our students are not able to handle college level work," he said. "We have so many remedial courses, and we seem to be needing more all the time. We cannot continue to do that."

"There is also a general lack of preparation on the part of many of our students."

The real goal of such a policy, Leon said, is to create an awareness on the part of prospective students that one must prepare ahead of time for college level work.

"As it becomes more and more apparent to students, parents, and people in the region that there are new expectations at Missouri Southern, then those parents will see to it that the children are better prepared," he said.

Though no specific time frame has been set up for the study, Leon said it "obviously behooves us to do it as soon as possible." True effects of the policy, he said, will not be felt for two or three years.



Informing Regent College President Julio Leon (right) explains a point to Board member Terry James during the last Regents meeting.

Public television coming to Joplin

Public television will be available to all Joplin area viewers beginning June 1, when KOZJ-TV goes on the air.

KOZJ will be a satellite station brought to the area through a joint effort of Ozark Public Telecommunications, Inc., parent company of KOZK in Springfield, and Missouri Southern Telecommunications Services.

"We've been working very hard, and our efforts are nearly complete," Richard Massa, head of the communications department, told a group of interested persons at the College last week. "Our target date is set for June 1, and KOZJ will broadcast on Channel 26. This has been a massive effort on the part of many people."

Art Luebke, general manager of KOZK in Springfield, explained to the group several advantages of the local hook-up.

"We all will be shareholders in Channel 26," he said. "One nice thing about it is that it will be a very low-cost operation. KOZJ will simply pick up the Channel 21 [KOZK] signal from Springfield and rebroadcast it on Channel 26. Your operation will be what is

called a satellite station."

Missouri Southern Telecommunications Services, which operates a cable TV station and a forthcoming radio station, will be given approximately seven hours for programming each week on Channel 26. Some special programs are being planned for these time slots, according to Massa.

"We're looking at a number of possibilities," Massa said, "including tying in the major towns to Missouri Southern. We may also do some late-night programming."

Luebke said the satellite station will benefit the College by extending the broadcasting boundaries of the area.

"It will extend the reach of Missouri Southern," he said. "The boundaries will be 35 miles wider, and will include Carthage, Pittsburg, Miami, Neosho, and other surrounding towns. You will reach 220,000 more people on a daily basis."

The station will be the first in the area to broadcast in stereo, Luebke said.

"We're very proud of what Public Broadcasting has to offer," Luebke said. "It is non-commercial, and of-

fers telecourses, special programming, and informational programs."

The telecourse aspect, Luebke said, is beneficial to smaller school districts found in the area. He also said there are other possibilities for KOZJ.

"I see a real opportunity with sports. It's wide open for high school or college activities, assuming the programs meet the needs of the people," he said. "If the public wants it, they will get it."

One possibility being explored by Missouri Southern Telecommunications is the broadcasting on a tape-delayed basis of area high school football games. These could be telecast at the end of KOZK's broadcasting day.

The KOZK signal will be picked up from a special receiving dish mounted on the KODE-TV tower. An additional building has been constructed to house a transmitter for KOZJ.

"This is unique because now those in the area will be able to obtain quality broadcasting without having to subscribe to cable TV," Massa said.

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Bentz begins two-year term as representative to Regents

New student representative replaces Tim Eastin

Bill Bentz, sophomore biology major at Missouri Southern, has been selected as the new student representative to Missouri Southern's Board of Regents.

Bentz began his two-year term as student regent on Jan. 6. He replaces Tim Eastin, who graduated in December. Eastin was appointed the first student representative to the Board of Regents after legislation was passed three years ago to establish the position.

"My job as the student representative to the Board of Regents is to provide student representation—to provide student input and what I think about student issues such as the new admissions policy," said Bentz.

Student regents are appointed by the governor of Missouri with the advice and consent of the Student Senate. The student regent attends all meetings of the Board of Regents except closed meetings, and participates in all deliberations of the Board, although he or she does not have

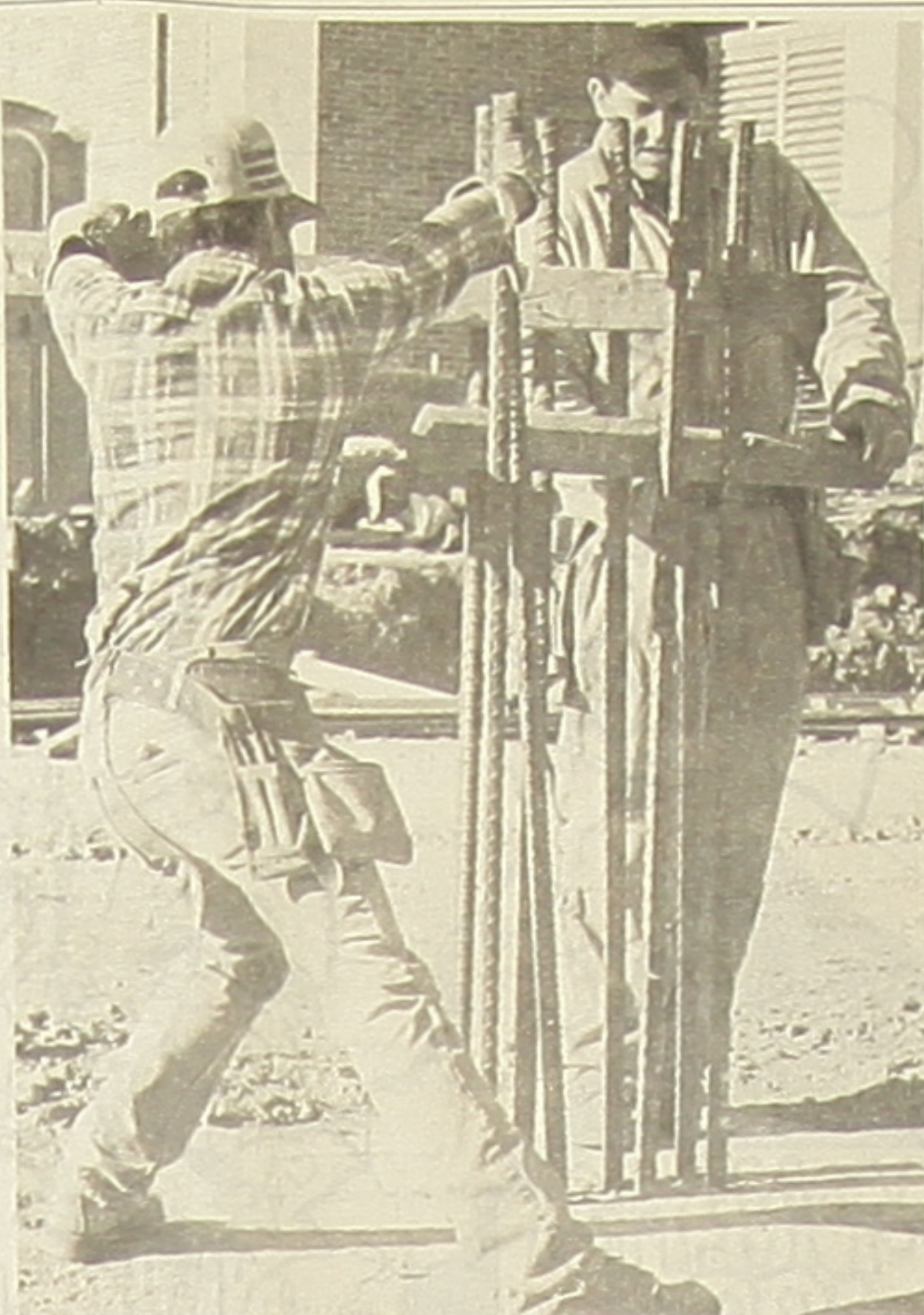
a vote. Student regents are not compensated for their participation on the Board of Regents.

Bentz was selected to replace Eastin after the Student Senate sent profiles of three candidates chosen by the Senate to the governor for selection.

Bentz feels the position of student regent will also benefit him personally. "I have always been interested in the work of the government," Bentz said, "but now I find that I am more interested in what is going on."

One of Bentz' aims is to develop a plan to gather input from students so he will be familiar with their views.

Bentz is a member of the honors program, the student court, and the Lion Pride band. He is currently teaching college orientation and is on the advisory board to the honors committee. Bentz is the son of Mr. and Mrs. Harry Bentz of Neosho.



Support

Workers reinforce concrete at the Matthews Phase 2 site. (Chart photo by Rick Evans)

Weather benefits Matthews project

Workers erecting lower floors

By Simon P. McCaffery
Associate Editor

Recent fair weather has "been a tremendous boost," for the construction of the Matthews Hall Phase Two addition, according to Dr. Paul R. Shipman, vice president for business affairs.

The uncharacteristically warm January temperatures have benefited the crews working to excavate the bottom floors and drill the main supports, or "piers" where the Matthews Hall addition will stand.

"It is our feeling that they have progressed faster than expected," Shipman said. "We have heard comments from the contractors that it is going well. We have not hit any snags of major significance."

The Phase Two project, on which work began last fall, will create an addition "the size of Hearnes Hall" to the existing facility. The project includes a major new parking lot to be located south of the maintenance building, and a small faculty parking area behind Hearnes Hall.

At this time, according to Shipman, workers are drilling into the bedrock to place the piers for support of the building, as well as putting up below-ground walls. Bruce Williams Laboratories is currently being contracted to test all concrete supports.

While the work on the construction of the addition is progressing smoothly, Shipman has cited "soft spots" a problem with the parking lot project.

"They will have to stabilize some areas of the big parking lot," he said. "Right now we are waiting for the electrical lighting. They have to set up concrete bases and run cable and conduits to them."

Peers choose Janss as candidate for Missouri teacher of the year

Building into students the confidence to achieve their potential is the way Sheri Janss looks at educating her students.

Janss was chosen as a candidate for the Missouri teacher of the year by her fellow faculty members from Seneca High School in 1985. She was then required to submit a 100-page essay on her accomplishments and involvements.

Since 1976, Janss has taught basic business, data processing, vocational clerical, and business law. While teaching at Seneca, Janss sponsored the Future Business Leaders Association for six years.

"The students won 20 national group projects, and three students won awards in individual competition," said Janss.

Janss is currently teaching at Neosho Junior High School. She teaches a mandatory course to eighth graders in computer literacy.

After graduating from Neosho High School in 1967, she received a clerical certificate from Crowder College. Janss went to work, but soon decided to go back to school to become a teacher. In 1974 she received her associate of arts degree in business at Crowder, and in 1975 she graduated from Missouri Southern with

a bachelor of science degree in business education. In 1978 Janss graduated from Pittsburg State University with a master's degree in business education.

"The classes I enjoyed most were in the vocational and computer areas," said Janss.

Janss belonged to the Society of Advancement of Management when she attended Southern. During her teaching career she has helped train three student-teachers from Southern.

While attending Crowder, Janss was a member of the yearbook staff.

After receiving her master's degree she became a member of the honorary business organization Delta Phi Epsilon for scholastic achievement. Janss has been an invited honorary member of Delta Kappa Gamma since 1984. Members, who are required to be teachers, deal with personal growth and self-development.

In her spare time, Janss teaches night classes in computer literacy to adults.

Janss has been married for 17 years and has a daughter, Leslee, 15.

"I like what I am doing or I wouldn't have been doing it this long," said Janss.

Research analyst speaks on advertising

Video tape segments illustrating advertising techniques formed a part of lectures given Tuesday by Mark Michaud, research analyst for Adolph Coors Company, Golden, Colo.

Film clips of television advertising developed for Coors Extra Gold, a new premium beer developed by the Coors Co., were shown to the audience.

Michaud spoke in the Connor Ballroom of the Billingsly Student Center about some of the unusual ways marketing researchers undertake studies of potential products and the effects of those studies.

"The consumer will not tell you what he wants," Michaud said. "If it is going to cost \$67 million to move a new product, you have to know if it is going to go over."

Research is done by companies to discover whether there is a need on a desire for a new product, what the pro-

duct should be named, and how it should be packaged.

Michaud cited some of the more well-known flops in the marketing industry, including a spray-on barbecue sauce and the "new Coke."

"Research has to go on until it is done," he said. "It should be tested in homes. When showing a new product, you have to have a concept and a concept statement. Coke did not run a new product concept—they did not tell the people what their new product was, which is a basic product premise. Coke represented something stable—we always look for something stable in our society. Customers resented having the stability of Coke taken away."

The spray-on barbecue sauce was usually set near the barbecue grill, and many fans would get hot and blow up.

Michaud stressed that marketing research for products has to include all areas—advertising, packaging, the need or desire for a product, and what will appeal to the audience at which the product is aimed. He suggested that persons wishing to enter the marketing research field know statistics, applied statistics, graphs, and how to use them.

He joined Coors in 1978 as a product quality control lab technician, then spent four years as a field analyst in the quality assurance department. He assumed his current position in marketing research in 1984.

The lectures are part of the Business-Economic Lecture Series sponsored by the school of business administration at Missouri Southern and funded by a grant from the Missouri Southern Foundation.

YOU CAN'T BEAT THE DRAFT.

As beer lovers know, nothing equals draft beer for sheer smoothness. As beer lovers also know, this smooth taste seems to disappear once a beer is bottled.

That's because most bottled beers are pasteurized—or cooked. And this can compromise their original smooth taste.

But now there's Miller High Life® Genuine Draft. Instead of cooking our beer, we use a unique cold-filtering process



that retains this original smoothness. So your last draft will go down as easily as your first.

And like true draft beer, it contains no additives or preservatives. Because pure drinking pleasure is what this beer is all about.

So try new Miller High Life Genuine Draft. If you can't beat it, you might as well join it.

**INTRODUCING THE SMOOTHNESS OF DRAFT IN A BOTTLE.
NEW MILLER HIGH LIFE GENUINE DRAFT.**

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In the open

Missouri lottery: time will tell

Missourians finally have their lottery. In the past two weeks, millions of Missouri residents have purchased the tickets, and several have won.

Factions of the communities considered the lottery to be an outright form of gambling. Many religious organizations strongly opposed the bill.

Meanwhile, politicians argued that the lottery would generate much needed revenue for the state. They said monies would be used for parks, libraries, schools, and other areas under the Missouri General Revenue Fund.

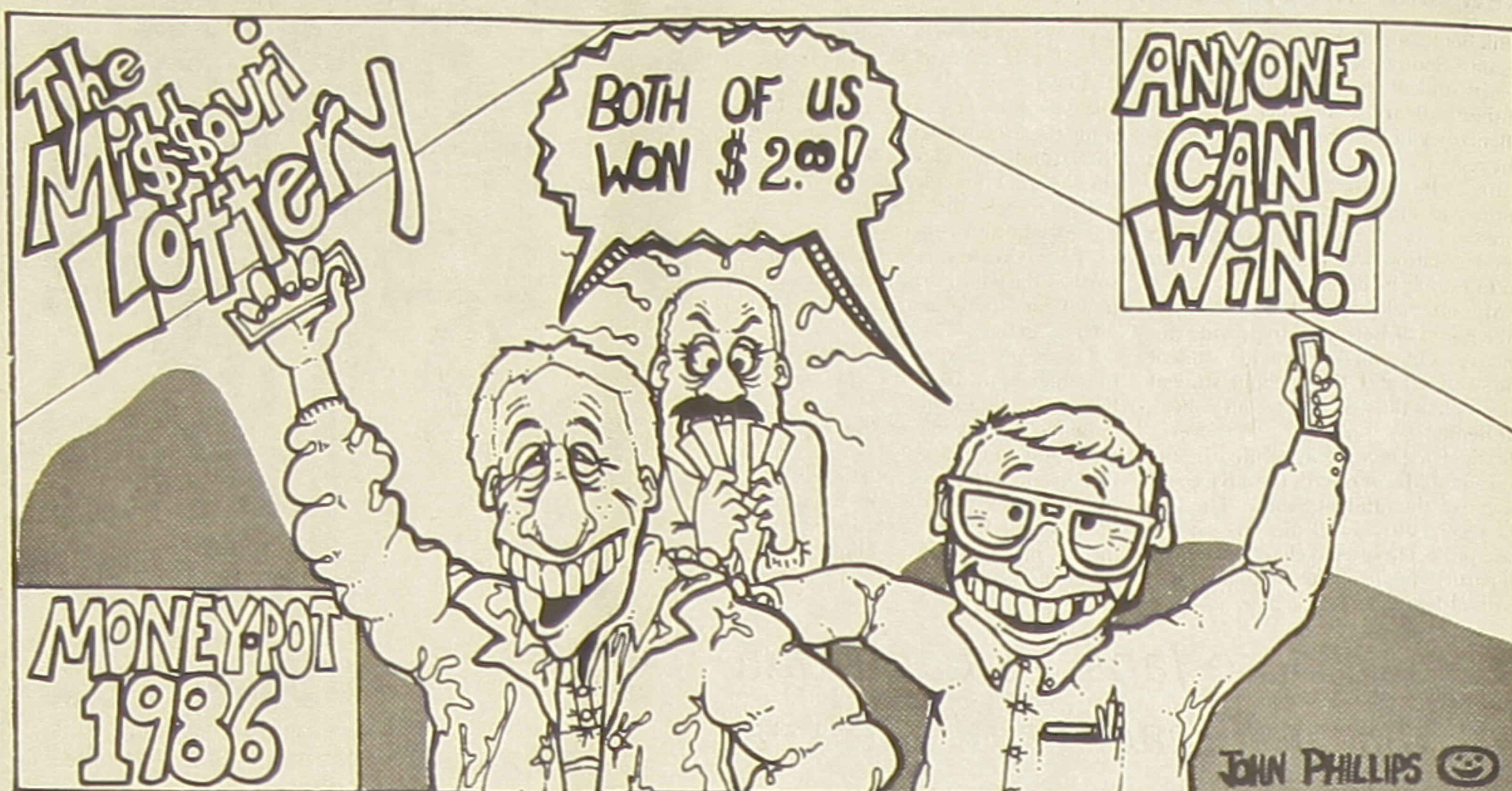
After all the smoke had cleared, the lottery bill passed and Gov. Ashcroft signed the bill on June 11, 1985. Ticket sales began Jan. 20.

How successful is the lottery? Will the funds be used in manners that best serve the state and the public? Only time will tell.

As for now, Missourians are buying tickets—by the thousands. And the state has set a record for the most sales per person in history, with a \$1.14 per capita figure after the first 24 hours.

And Missouri residents will soon see how the money is spent. Regardless of how one looks at the lottery issue, the state is generating more badly needed funds.

As one professor at Missouri Southern has said, at least the lottery gives persons a source of hope.



Editor's Column:

Is it really a 'textbook rental' system?

By Martin C. Oetting
Editor-in-chief

As a freshman at Missouri Southern, I was very happy when I learned the College had a textbook rental system. My friends from other universities and colleges were complaining about having to pay \$75 to \$100 for books each semester. I relished in the thought of paying a (then) \$30 textbook rental fee each semester, and getting half of that back when the books were turned in. Recently, however, I have started to doubt how great this system really is.

Case in point: in several instances, the rental books I've received have had ripped covers or bindings, missing pages, and those God-awful yellow and blue highlighting marks. I hate reading a chapter in *Communication Law* and thinking in my subconscious I should really concentrate on those sentences that are highlighted. In the end,

I don't remember anything, and besides, the person who made those marks probably flunked.

I can handle the ups and downs of this rental system, as far as the rental books are concerned; but my real gripe is the situation I came up against this semester.

Being a last semester senior, I am only enrolled in three classes. They are classes I'm taking just because I find them interesting or useful—not for a degree. My first class was Contemporary Political Theory, a stimulating class to say the least. The rental book I received was copywritten in 1962. Contemporary I thought? When I went to class I found out why. We have to purchase two other books in the bookstore. One lists for \$19.20, and the other for \$5.40. That adds up to \$24.60. Not too outlandish.

On Friday I went to my second class, Technical Writing. I knew I was in for trouble here when there was no rental book. Sure enough, we have to purchase another \$16.20 book in the bookstore. We also have to get a subscription to *Newsweek* magazine, which adds another \$7 to the bill. Add these to the previous figure and I have ac-

cumulated \$47.90. That is getting expensive.

My third class was a killer, too: Introduction to MicroComputer Use. Here, as any computer science major would have guessed, I have to buy two IBM double-side double-density floppy disks. To top that off, one has been pre-programmed, and sold for a whopping \$6.95. The blank disk was \$1.05. The final books expenditure for three classes is \$48.90. Add the textbook rental fee of \$60 (obviously it has gone up since I was a freshman, but the books are of no better quality) to that, and I have spent \$115.90 so I can do homework this semester! I'm sure I'm not alone in this category.

Now I am wondering if we really do have a "textbook rental" system. I've paid over \$100 for books, and at the end of the semester I have to return half of them to get the refund. I realize many students at other schools pay far more for books, but at least they get to keep them. At some times, like this semester, I'm not so sure but whether I'm losing out. Personally, I would pay a little more and get new books I could keep.

'Chart' adding new features

This semester, *The Chart* will again be featuring several new items, chief of which will be regular publication of the *Chart Magazine*. The first edition was published Dec. 11, 1985, and received excellent feedback from our area readers.

The next *Chart Magazine* is scheduled to be published March 6 and May 1 as supplements to *The Chart*. A major focus of the first magazine will be the farm crisis.

Avalon, Missouri Southern's student literary magazine, makes its fourth appearance in this issue. Simon McCaffery, *Avalon*'s editor, is asking more students to submit poetry, short stories, fiction, artwork, and photography for upcoming issues. *Avalon* will be published Feb. 20, April 3, and May 1. Deadline for copy is two weeks prior to publication.

We are also including local and regional news on page 7, now known as the City News page. Two reasons have led us to include a city news page. First, there is a great deal of local news that indirectly affects the administration, faculty, and students at Missouri Southern; and second, many students do not subscribe to *The Joplin Globe*, the city's daily newspaper. This will also give communications students a chance to report events that happen outside the College.

Finally, we are pleased to introduce John Phillips, our new staff cartoonist. John replaces Brad Talbott, who held the position for several years and brought *The Chart* numerous state awards. The staff thought it would be impossible to replace Talbott, but we feel very encouraged about John's work.

In Perspective:

Student Regent reflects on recent trip

By William J. Bentz
student representative,
MSSC Board of Regents

Last Tuesday I travelled to Jefferson City with two other newly appointed members of the Board of Regents, Mr. Russell Smith and Mr. John Phelps. The purpose of our trip was to receive the State Senate's approval, or confirmation of our appointments to the board by Governor Ashcroft. We were also fortunate enough to have Senator Richard Webster show the three of us around the capitol. Our State Capitol Building is a most impressive structure made almost entirely of Carthage stone. It also houses many beautiful

works of art including a mural by Thomas Hart Benton which traces the history of life in the United States.

As we talked with Senator Webster and walked through the rooms which house the Senate and the State's Representatives, I realized that I needed to learn more about the workings of government in order to be a concerned and informed citizen.

As our education continues here at Southern, and we reach high levels of knowledge and understanding, our responsibilities as citizens must also increase. As students, it's often easy to feel separate from the "Real World," but we must not lose sight of our responsibilities as citizens and members of society. Each of us needs to assume the role of informed and concerned voters. We need to be a part of, and concerned with political affairs not only on the Federal and State levels,

but also with the local governments of our respective home communities. Voter turnout at elections is often very poor. For example, the special election for city council members set a turnout record for recent history with 30 per cent. Often times voter turnout is around 15 per cent of the registered voters. Political apathy is unhealthy for our society and should be of concern to all of us.

As the new student representative to the Board of Regents, I would also be very happy to hear your ideas and feelings about the affairs of the college. Missouri Southern is an outstanding school with a fine faculty and administration. I feel fortunate to be a part of it and am looking forward to serving its students as their representative to the board.

Letters to the Editor:

Texas student recalls memories of time spent at Missouri Southern

Another semester is upon us again, and as I sit here contemplating what lies ahead for the next 3½ months I am reminded of that time 2½ years ago when I started my college education. MSSC. As is usually the case, now that I'm able to look back in retrospect on the time I spent there, I can appreciate it much more.

As I sit here in my room looking out the window at the Texas state capitol all lit up against the twilight sky after yet another 70 degree-plus January day, I ask myself, "How could I possibly be reminded of MSSC? It's probably snowing in Joplin!" But when I scan my thoughts I realize that there are things about attending a school like MSSC that are indeed quite desirable.

Now that I'm all caught up in the insane scramble to beat the inevitable lines, only to hear, "I'm sorry sir, 250 is the absolute maximum number of students allowed in this class," I can recall with a smile the easy carefree atmosphere surrounding registration at MSSC. As a matter of fact, there are a few things about Missouri Southern that I wish I had back.

First and foremost I miss the close personal contact with the professors that is available there. (No, Steve, I wasn't brown-nosing.) I never realized what a luxury that is until I reached U.T. and found out that many professors here have hardly any extra time for students, as they have such a large number to deal with.

Another thing I miss somewhat is the indiscernable sense of security one gets when attending a school the size of MSSC. My guess is that this is brought about by the fact that faces become quickly familiar and friends are made soon after. (This is not a common feeling amongst 50,000 students.)

Leaning back and remembering, I can see it all: late night poker games listening to loud music, keg parties at the IG house, Sunday morning rap sessions trying to figure out last night, Sunday afternoon b-ball games to clear the head for studying that night, dorm food, Lena and Dale's, that biting cold wind in the tunnel, and, of course, all my friends who I will remember as long as my memory holds out (yes, bad habits do take their toll).

I guess what I am trying to say is to enjoy

your stay at MSSC. All my memories are good ones so I guess that means that I did. Muchas gracias. (After reading this, those of you who know me will certainly think I'm ill or at least confused. Such is not the case. I'm well, in high spirits, and waiting for some of you to come to Austin and party!)

Eric Ohlson
International business major
University of Texas
Austin, Texas

Letters to the editor should be addressed to: "To the editor," The Chart, Missouri Southern State College, Joplin, MO 64801-1595. Only letters that are signed by the author will be published. Please include full name, year in school, major, and occupation where applicable. Letters should be typed or legibly written.

The Chart

Missouri's Best College Newspaper

MCNA Best Newspaper Winner

1975, 1976, 1977, 1978, 1982, 1983, 1984, 1985

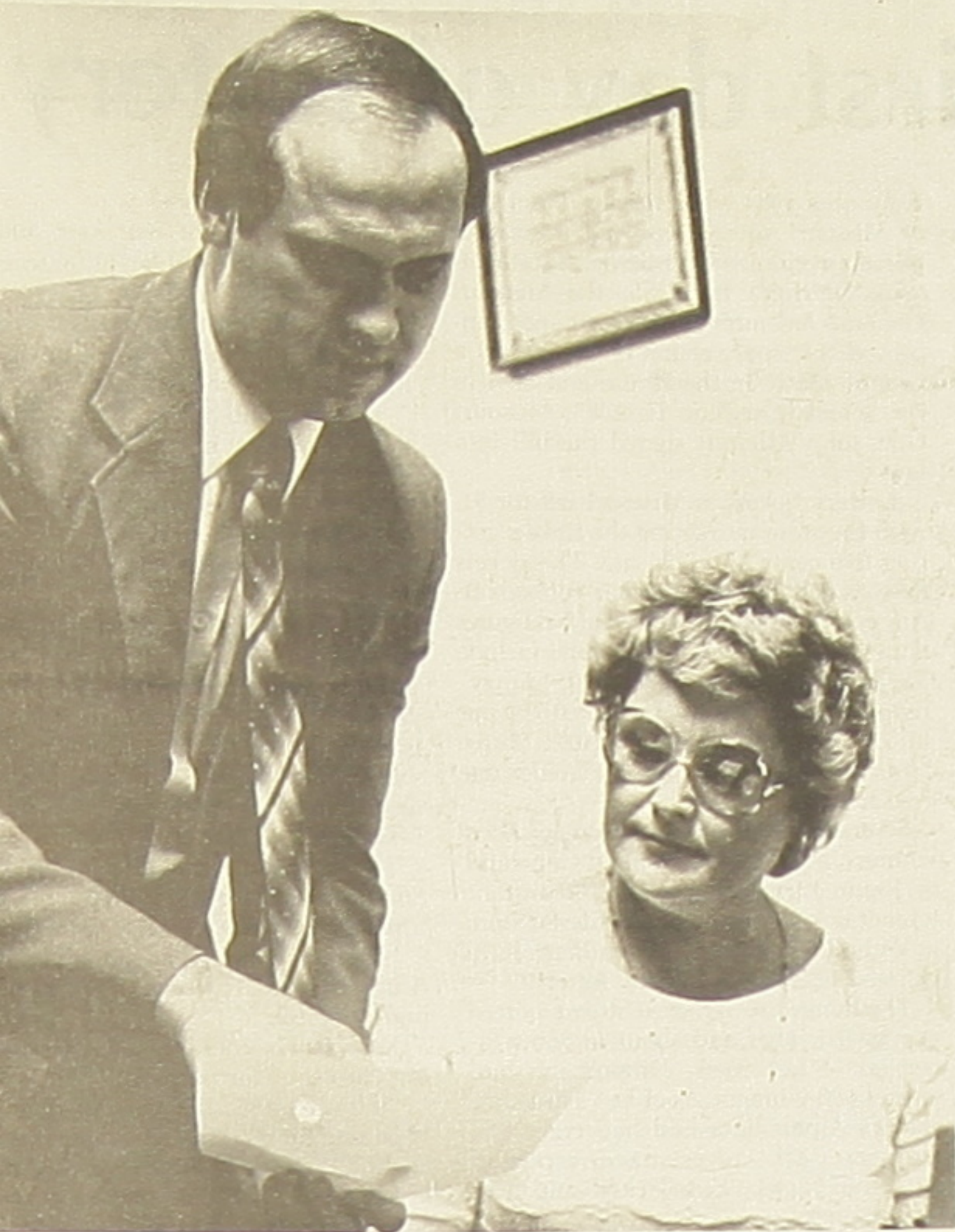
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Southern faces



Principal Webb City High School principal Ron Lankford. (Chart photo by JoAnn Hollis)

Alumni involved with alma mater

Webb City High School principal Ron Lankford keeps busy with administrative work, teaching, various organizations

By JoAnn Hollis
Features Editor

Although many Missouri Southern graduates move on and do not look back to their place of education, Ron Lankford is not one of those.

Lankford graduated from Southern in 1971 with a bachelor's degree in education. His major area of study was social science. He went on to receive a master's degree in guidance and counseling and an Ed.D. in general school administration from the University of Missouri. He is currently the principal of Webb City High School.

"I have a close personal feeling for Southern and a close professional relationship because of my position now," said Lankford.

He began his career in education in the Harrisburg, Mo., school system.

"I was a guidance counselor and junior high social studies teacher there," he said.

After a year there Lankford moved on to East Newton Public Schools in Granby, Mo., where he was a high school social studies teacher and part-time counselor. The following year he became the assistant principal.

"In 1977 I moved to Webb City to become the junior high principal," said Lankford. "In 1979 I became the high school principal."

Being the general administrator of the students and faculty of grades 9-12 would seem to be enough to keep the average person busy; Lankford, however, is not the average individual.

Aside from belonging to several professional organizations, Lankford is an active member of Southern's Alumni Association. He was president of the group in 1983-84.

"I have a close personal feeling for Southern and a close professional relationship because of my position now."

—Ron Lankford

"I've participated in each of their Phon-A-Thons and plan to again this year," he said.

At times he has also returned to Southern to speak to education majors who are about to begin their student-teaching.

Having grown up on a farm near Seneca, he was an active student in high school. He was not too active while at Southern because he was a commuter student.

"It's a little more difficult to be involved in those things when you don't live on campus," said Lankford.

He did, however, hold a part-time job to help pay for his education. He feels that this helped him in the area of self-discipline.

Having felt "intimidated" about college, Lankford said that Southern was good for him. He feels the instructors he had were of good caliber and very dedicated. He feels that he was academically prepared when he went to the University of Missouri.

"I didn't feel like I was at a disadvantage," said Lankford.

During his summer vacations,

Lankford returns to school at Pittsburg State University, where he teaches a class in secondary school administration. He feels this is a learning experience not only for his students, but for himself as well.

"It causes me to think about things I wouldn't think about or might not think about," he said. "It's definitely been to my benefit and hopefully to the students."

Being the recipient of Southern's Outstanding Alumni Award in 1981 says something for all his efforts.

"I'm really proud of it," said Lankford. "I think it's a real honor to have received it."

And what does a busy man like this do to get away from it all?

"This may sound strange, but I like to cut wood," he said.

Graduate benefits from degree earned through night school

By Gina Williams
Staff Writer

Who knows how much work has gone into that brochure you were looking through when deciding to buy a new mattress?

Ask Andy Thomas. It is his job to know. The assistant department manager at Leggett & Platt in Carthage had been employed there since high school, when

he decided to return to school and get a degree in marketing and management. When he graduated in 1981 from Missouri Southern after taking night classes, he says it opened a whole new world for him. He went from an artist to his present position.

Receiving a bachelor's degree in marketing and management "made Leggett & Platt look at me as a person with a marketing degree as opposed to just an artist. It made me move up to more than art work," he said.

Thomas is basically the art director in charge of advertising and sales promotions. He has two artists and a photographer working under him, but still does some art work himself.

"Although I am a manager, pretty much everybody works on the pieces," he said. "We all sit down and have a discussion and kick around ideas."

"If a customer wants some type of promotion, literature, advertisement, or label design, we decide on a concept, produce a sketch, and write the copy," said Thomas. "Then we do all of the art work, photos, and copy writing in-house."

All of the work, except for printing, is done in-house because of the practicality.

"It enables us to get the job done quicker than sending it to an outside company," he said.

He said Leggett & Platt is one of the few companies that does all in-house work. That may be one of the reasons its ads are effective. Proof that the company has been putting out good projects is in the awards won recently at the Joplin Ad Club.

"We only entered four pieces," said Thomas, "but with those four we won five awards, including Best of Show and grand prize."

Thomas feels that being involved with Students in Free Enterprise at Missouri Southern really helped.

"It was a real learning experience," he said. "We had presentations, designs, signs, and printed pieces to make. There was more decision making for me, and that was a great help."

What he was learning was not exactly new to him. It was just helping him "bone up" on what he was already doing at Leggett & Platt.

Thomas said all his instructors at Southern were proficient, but Bernie Johnson and Robert Miller were especially good.

He said he did not have any regrets about staying in Carthage, his hometown.

"At one time I thought about getting on with an agency in New York or Chicago, but having children makes a difference," he said. "It changes your priorities. You think about them first and yourself last."

He feels that being an alumnus of Southern has increased the possible rewards the future holds for him.

"Ideally, I will be doing the same things I do now, but I will be able to grow right along with Leggett & Platt," said Thomas. "I'd like to see the department rise to new levels of expertise and functions."



Marketing

Andy Thomas checks artwork done by one of his artists. Assistant department manager of the marketing department of Leggett & Platt, Thomas received his marketing degree from Southern in 1981 and feels that earning his degree has helped him further his career. (Chart photo by JoAnn Hollis)



Optometrist

Missouri Southern graduate, Dr. Larry Brothers, checks the eyes of patient Kim Dooling. (Chart photo by JoAnn Hollis)

Family influences optometrist

By Kevin Doss
Staff Writer

Taking care of patients and filling out prescriptions are duties of a Missouri Southern alumnus.

Dr. Larry Brothers, a 1980 graduate of the College, works in Joplin as an optometrist. Brothers said his interest in optometry developed due to his father's influence.

"My interest came from my family," said Brothers. "My father and Dr. [Robert] Cable became friends at optometry school in Chicago. They decided to start their practice in Joplin."

The practice, in operation for 35 years, is located at 2013 Joplin.

"They both started from scratch and now have over 10,000 active patients in this area," said Brothers.

In 1976 he started attending Southern for a pre-optometry degree. Brothers said there are many reasons why he came to the College.

"At the time, I had everything close to home," he said. "I could go to school and still work at the office in my spare time. The biggest thing was the convenience."

He also feels Southern helped prepare him for optometry school.

"My education prepared me for what to expect," said Brothers. "It helped me to expand and intensify in classes. My first year in optometry school was just an extension of my undergraduate work. After

that I began study of eye pathology and different conditions."

After graduating from Southern, Brothers attended the University of Missouri-St. Louis for four years. He took his state boards for optometry in July 1984, and is now practicing at Brothers, Cable, and Taylor in Joplin.

There are several reasons why Brothers enjoys his work.

"When I first entered optometry school," he said, "I had to write a 500-word essay on why I wanted to be an optometrist. I enjoy being around all the people. It's fun just to sit and visit. I get a good feeling knowing that I can help someone with their eyes."

Brothers said he also feels a challenge when he is working with a patient.

"There is always something new in this kind of work," he said. "You have to have a new scope on everything. Everybody is different and you have to treat them that way."

After graduating from the School of Optometry in St. Louis, Brothers was chosen president of the alumni association.

"We have a lot of edges to smooth out, but the association helps keep graduates in touch with the school. It also helps support the school."

In the future, Brothers wants to keep building his optometry practice.

"I just want to carry on what my father has already set up here," he said.

State lottery

Missourians set record on first day of lottery

As the signs displayed in supermarket and convenience stores across the state read, Missouri's state lottery is here.

And according to preliminary reports issued last week, Missourians are eating it up like wildfire. According to Pam Loupal, director of the Missouri Lottery, the state set a record in lottery ticket sales.

"It's been very successful, especially if you consider the fact that Missouri set a per capita sales record in state lotteries," she said last week. "In the first 24-hour period, we sold 5.6 million tickets, which figures to \$1.14 per state resident."

The previous record of \$88 per person was set by the state of California. Loupal said they have had a very successful lottery there.

Owners and managers at various stores in Joplin are reporting good sales, and some have reported a sell-out on tickets that were supposed to last 14 days. Additional tickets must be ordered from the area distribution center in Springfield.

"In the first three days of sales, we have sold over 5,000 tickets," said John Siegrist, unit manager at Skagg's Alpha Beta in Joplin. "We haven't run out of tickets,

Local man an \$86,000 winner

The local frenzy of Missouri's lottery came to a climax Friday when a Joplin man turned in an \$86,000 instant winner ticket.

Ronald Copeland, 39, went into the 7-Eleven Store in Webb City Friday morning to purchase cough drops for a sore throat, but he came out \$86,000 richer.

By Friday night, Copeland had already decided how to divvy out the winnings, which amount to \$68,800 after taxes. He plans to put \$20,000 aside for his daughter's education, put \$40,000 into

savings, and spend the rest.

Copeland is a salesman and driver for Midway Lumber Company.

Copeland's wife, Nancy, said she learned of her husband's fortune shortly after he had purchased the tickets.

"He came to where I was working, told me what had happened, and showed me the ticket," she said. "I couldn't believe it."

The Copelands said they had been "bombarded" with calls from the media, friends, and relatives.

because we anticipated it. We ordered enough to last at least three or four weeks."

Ramona Reppond, manager of Pronto Store No. 19 on Rangeline, also said she has plenty of tickets. As of last Thursday at noon, the store had sold over 2,000 tickets.

At Dillon's Food Market on 20th Street, over 10,000 tickets have been sold as of last

Thursday, according to Sandy Ward, head cashier. She reported there are still plenty of tickets there.

But Al Jackson, owner of the 7-Eleven Food Store at 24th and Rangeline, has had to reorder tickets.

"As of today [Thursday], we have sold over 8,000 tickets," Jackson said. "We've had to reorder tickets from Springfield."

History of the state lottery began in

November 1984 when nearly 70 per cent of Missouri voters approved a constitutional amendment to establish a state lottery. On June 10, 1985, the Missouri General Assembly overwhelmingly approved the final version of the bill by a vote of 133-16 in the House and 30-4 in the Senate. On June 11, 1985, Missouri Gov. John Ashcroft signed the bill into law.

Lottery tickets in Missouri sell for \$1, with the store marketing the tickets getting five cents for each sale. The tickets have six dollar signs which are rubbed off. Any combination of three identical figures is an "instant winner." The figures include \$2, \$5, \$86, \$860, and \$86,000. "Entry" figures allow the winner's name to be put into a drawing for a jackpot prize. Three "Free Ticket" marks win the holder one free ticket.

Several area residents have already been winners in the lottery. Ronald Copeland of Joplin turned in an \$86,000 instant winner ticket Friday at the 7-Eleven Store in Webb City. Other local residents have claimed lesser prizes in the lottery.

The Range line 7-Eleven Store reported one \$860 winner and about 10 \$86 winners as of last week. Dillon's has had several \$86 winners. As of last Thursday, Skagg's Alpha Beta had had eight \$86 winners. All stores have reported numerous \$2, \$4, "Free Ticket," and "Entry" winners.

After the first day, at least one faculty member at Missouri Southern had become a winner. Chuck Williams, head men's basketball coach, won \$86 on a ticket he was given at the lottery kickoff

at Memorial Hall.

"I rubbed off the first four, and they were all different. I thought for sure I had a losing ticket," he said. "Even after I rubbed off the last two I wasn't really excited because I didn't realize the last two matched the first one I had rubbed off."

Williams said he had to send the ticket to Jefferson City, and had not received the prize money as of Monday.

Despite the fact that the bill passed many Missourians refuse to buy lottery tickets, and consider the lottery as a form of gambling.

"In my opinion, it's just out-and-out gambling," said John McDowell, a shopper in a local convenience store. "These people here are probably spending their grocery money on it. Those on welfare will also be buying tickets, and they don't seem to understand the chance of winning is so slim."

Larry Karst, counselor at Missouri Southern, said the effect a big win has on a person depends on each individual.

"It's hard to really say just what effects it has on them," he said. "It all depends on the person."

Karst said he considers the lottery as being "healthy" for persons.

"It gives individuals a certain degree of hope, and that is extremely important and healthy," he said. "I think it's a good thing as long as people don't spend money for groceries on it."

The lottery is obviously a positive thing for the winners and many of the store employees selling tickets agree.

"It has really been a lot of fun," Ward said.

Some stores report losses in connection with lottery

Businesses must be licensed to sell tickets

Sixty million tickets were ordered by lottery officials for the first game of the Missouri Lottery, and they are selling fast.

Local stores are reporting high sales—some so high the managers have had to order additional tickets from the distribution office in Springfield.

Dillon's Food Market has sold over 10,000 tickets as of last Thursday.

"We've had enough help to handle it," said Sandy Ward, head cashier of Dillon's. "It's been kind of fun, really."

Some problems have come about from the sale of the lottery tickets, according to Al Jackson, owner of the 7-11 food store at 18th and Rangeline.

"We've had a lot of shortages and losses, especially gas drive-offs (where people drive off without paying for gas)," Jackson said. "It's hard because you can't keep track of everything that is going on. Some people come in and buy a bunch of tickets, and stand up here at the counter rubbing them off. If they win something,

unit manager at Skagg's, "and therefore everything has flowed smoothly here. The first day I had four more cashiers and a special check lane just for lottery ticket buyers. It went very smooth, and has been lots of fun."

Pronto store No. 19 on Rangeline had sold over 2,000 tickets as of last Thursday.

"It hasn't caused any problems here," said Ramona Reppond, manager. "People just buy one or two tickets whenever they purchase something else, so it hasn't caused me any problems."

Several states with lotteries have ex-

The businesses or organizations must furnish a \$5,000 surety bond and pay a license fee of \$75 to cover cost of the background investigation and administrative costs.

perienced drop-outs of sales outlets because of disappointment with revenue brought to the outlet from ticket sales. Retailers receive 5 per cent of each \$1 ticket sale and unclaimed small tier prizes, amounting to from 1 to 3 per cent. However, some franchised stores must split that 5 per cent with their parent companies, resulting in only a 2.5 per cent profit on each ticket sold.

In order to insure security of the lottery, retailers must be licensed to sell tickets. Business owners who apply undergo a background investigation and a tax payment check. Anyone with a felony conviction or a gambling-related conviction is denied a license to sell the tickets.

Businesses where the tickets are sold must have a retail sales license, be in a permanent location, and remain open for business at least 48 hours per week. Retail businesses, and political, religious, fraternal, or charitable organizations are eligible to apply for a license.

The business or organization must furnish a \$5,000 surety bond and pay a license fee of \$75 to cover cost of the background investigation and administrative costs.

Local sellers agree that only time will tell if the additional customer flow in their stores as a result of the lottery will pay off with an increase in overall sales.

Five thousand merchants have been licensed to sell the lottery tickets in the state, including 64 in Jasper County and 34 in Newton County.



Scratches away

A Joplin resident takes his chances with the state lottery game at the Pronto store on Rangeline Road. Missouri residents set a record in the first day of sales with a per-capita record of \$1.14 per state resident. The lottery bill in Missouri passed in November of 1984 when nearly 70 per cent of the residents of Missouri voted to adopt a constitutional amendment approving the establishment of a state lottery. (Chart photo by Martin Oetting)

Display for information only

You could win \$86,000 instantly!



This is it, Missouri. Your very first instant lottery game! You could win \$86,000 instantly. Or even \$1,000,000 or more in the weekly TV drawing!

Who can play? That's easy. Anyone in your family who is at least 18 years old can play.

What do I need to play? First of all, you'll need a dollar. That's the price of a Jackpot '86 lottery ticket.

Once you've got the ticket in your hands, grab a coin. Any coin will do.

How do I play? It's simple. Each ticket has six "dollar sign" symbols. Use a coin to scratch the coating off of each symbol. That's all there is to it!

How can I tell if I've won? It's as easy as one-two-three. When you scratch off the "dollar sign" symbols on your Jackpot '86 ticket, you'll see prizes underneath. If any three of the prizes match, you win that prize.

How much can I win? You can win as much as \$86,000 instantly! Or even \$1,000,000 or more in the weekly TV drawing!

There are three different types of prizes. These appear on your ticket as the word "ticket," dollar amounts, or the word "entry." Here's what these prizes mean.

1. "Ticket"—If you scratch off three "ticket" spaces, you win another Jackpot '86 lottery ticket.

2. Dollar amounts—If you scratch off three matching dollar amounts, you win that amount. That means you could win \$2, \$5, \$86, \$860, or even \$86,000 instantly!

3. "Entry"—If you scratch off three "entry" spaces, you're eligible for the weekly TV drawing and a chance to win \$1,000,000 or more!

How do I collect my prizes? If you win a free ticket, \$2 or \$5, simply turn in your ticket at the same Lottery Game Retailer where you bought it. They will give you the prize on the spot. Some participating retailers will also pay \$86 winners immediately.

If you win \$86, \$860 or \$86,000, sign the back of your ticket, then obtain a Claim Form from any Lottery Retailer or the Lottery office. Complete the form and fill in the back of your ticket. Keep the bottom carbon copy as proof of your claim. Then mail or hand deliver your ticket to the Missouri Lottery office. Please allow 3-4 weeks for payment. All prize payments will be mailed as soon as the ticket is validated.

If you win an "entry," fill out and sign the back of your ticket. Then mail it to the Missouri Lottery office. Be sure to mail in your "entry" ticket by the date announced so you will be eligible to participate in the finalist selection process for the weekly \$1,000,000 TV drawing.

How does the \$1,000,000 weekly TV drawing work? If you're an "entry" winner, you're eligible to be selected as a finalist in one of the weekly TV drawings scheduled throughout the game.

If you're selected as one of the finalists, you're a guaranteed winner. You could win \$1,000, \$1,500, \$2,000, \$10,000, \$25,000 or \$1,000,000 or more.

What are my chances? Odds of winning cash better than 1 in 10. Overall odds of winning 1 in 5. Check the odds chart below for details.

Odds of winning.	Entry	1:250	Free ticket	1:10
\$2	1:10.9	\$5	1:125	
\$86	1:1,000	\$860	1:48,000	
	\$86,000	1:2,400,000		

Where do I go to play? Jackpot '86 tickets are on sale at retailers all across Missouri where you see the lottery symbol. There should be a Lottery Retailer in your area.

Good things are going to happen. When you think of the Missouri Lottery, don't just think of fun. Think of new parks, schools and libraries. Think of the future. Because good things are going to happen.



Jackpot '86

Prizes are 45% of sales. Odds of winning cash better than 1 in 10. Overall odds of winning 1 in 5. Must be 18 to play. This message is for informational and educational purposes only. It is not intended to induce any person to participate in the lottery or purchase a lottery ticket. ©1986 Missouri Lottery

"It's hard because you can't keep track of everything that is going on. Some people come in and buy a bunch of tickets, and stand up here at the counter rubbing them off. If they win something, they expect the cashier to give them the money right then. Meanwhile, other people are standing in line waiting. It's a hectic situation."

they expect the cashier to give them the money right then. Meanwhile, other people are standing in line waiting. It's a hectic situation."

Seminars were held around the state in September to acquaint businessmen interested in selling the lottery tickets. During a seminar at Missouri Southern, area retailers were given information concerning the types of stores which have been successful in the sales of tickets, and what to expect as an outlet for ticket sales. The seminars covered licensing and what the businesses could expect financially.

Skagg's Alpha Beta sold over 5,000 tickets as of last Thursday, but has not encountered any problems with ticket sales interfering with regular business.

"We anticipated it," said John Siegrist,



Southern could get share of general revenue funds

Governor says College could see \$1 million

Education in the state of Missouri will be one of the benefactors of the newly-formed state lottery.

Even though the revenue taken in by the lottery has not been specifically earmarked, it is known that 45 per cent of it will go into a general revenue fund. Education is one of the sub-categories of that fund.

Various other state programs will also benefit from the general fund. These include all public schools, higher education, mental health facilities, social programs, and state parks.

According to Missouri Gov. John Ashcroft, who strongly urged that the money go into education, a recent poll showed that 90 per cent of the respondents favored the earmarking of the revenue for education.

It is estimated that approximately \$86 million would go into educational excellence programs, higher education, and early childhood development. The governor also proposed a \$60 million increase to the school foundation program. This would directly affect Missouri Southern.

"The governor, while in Joplin, said that if the legislature goes along with his proposal, Missouri Southern could receive an additional \$1 million," said Julio Leon, College president.

There are currently 22 other lotteries operating in the United States, all show-

ing consistent profits.

Missouri is not the first state to allocate monies to the educational system. Five other states also support education. They are Illinois, Michigan, New Hampshire, New Jersey, and New York.

Various other state programs benefit from the lotteries, also. For instance, in Pennsylvania, the money is used as aid

... a recent poll showed that 90 per cent of the respondents favored the earmarking of the revenue for education.

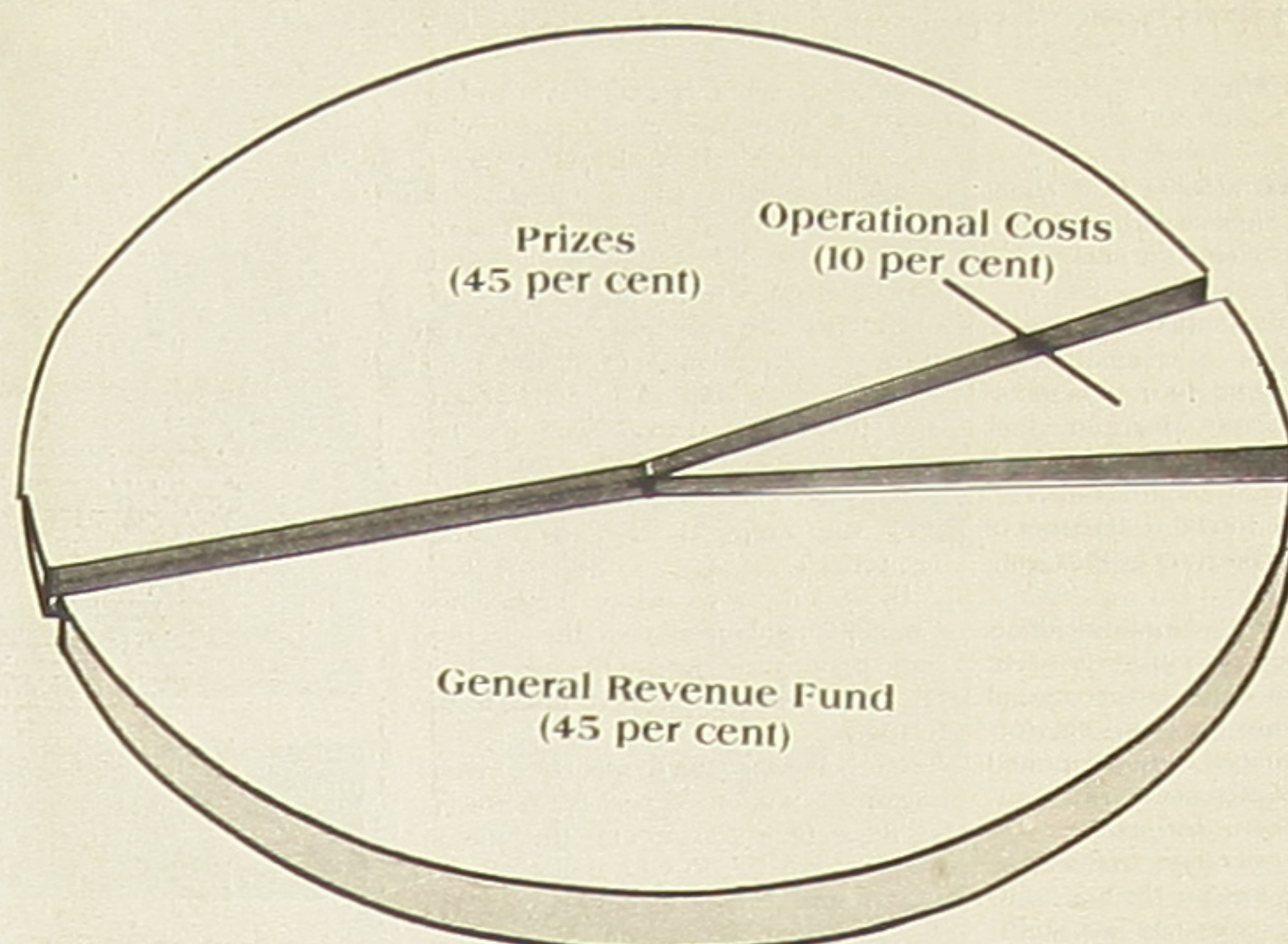
to the elderly, while in Colorado, the funds are used by the parks and recreation departments.

Senior citizen programs, road and highway districts, and other areas of need have been funded through lotteries. Lottery profits have even been used in the development and establishment of such famed universities as Yale, Harvard, Brown, and Dartmouth.

Missouri legislators have yet to determine exactly what areas will receive monies from the general revenue funds generated by the state lottery.

Missouri Lottery: where the money will go

Gross Monies



Prizes: All cash prizes awarded. (part check and part cash)
 General Revenue Fund: Includes public schools, higher education, state parks and recreation, mental health, economic development. Decided through legislative action.
 Operational Costs: All funds needed to operate, organize and promote the lottery.

Missouri 23rd state to pass lottery

Game history can be traced back to signing of Constitution, funds generated used to found Harvard, Yale, and Princeton

Like states joining a new union, Missouri has become the 23rd in the country to pass a lottery, hoping to cash in on the millions of needed revenue dollars that other participating states reap yearly.

The lottery, which emerged as an issue in Missouri in the fall of 1983, was seen as an alternative situation to solving the taxation and revenue problems facing the Missouri legislature. Despite fierce pro and con arguments, nearly 70 per cent of Missouri voters approved a constitutional amendment to establish a state lottery in November 1984, with 1.4 million voting yes.

This amendment was sponsored by Senator Edwin L. Dirck, D-St. Ann, who was also the chief sponsor of the bill to implement the lottery submitted to the state legislature.

On June 10, 1985, the Missouri General Assembly approved the final version of the bill by a vote of 133-16 in the House and 30-4 in the Senate. Gov. John Ashcroft signed the bill into law on June 11, 1985, making Missouri the 23rd state to devise and implement a state lottery. Provisions of the bill cover:

■ Taxes. Lottery winnings will be free of state and local taxes until July 1, 1988. On that date, winnings or periodic payments of \$600 or more will be subject to federal

and state income and local earnings taxes.

■ Audits. The state auditor will examine lottery finances every two years, and may conduct special audits.

■ Security. The Missouri State Highway Patrol and its division of the Drug and Crime Control will oversee security of the lottery.

■ Advertising. The constitutional amendment approved by the voters prohibits advertising designed to "induce" people to

The Missouri Lottery Office is located at 1823 Southridge Drive in Jefferson City, with regional offices in Kansas City, St. Louis and Springfield

purchase lottery tickets. The House defined "induce" as "false or fraudulent persuasion."

The Missouri Lottery Office is located at 1823 Southridge Drive in Jefferson City, with regional offices in Kansas City, St. Louis, and Springfield. Jim Holmes, a veteran of the Federal Bureau of Investigation, was named the lottery director, with Harry C. Cooper Jr., also a

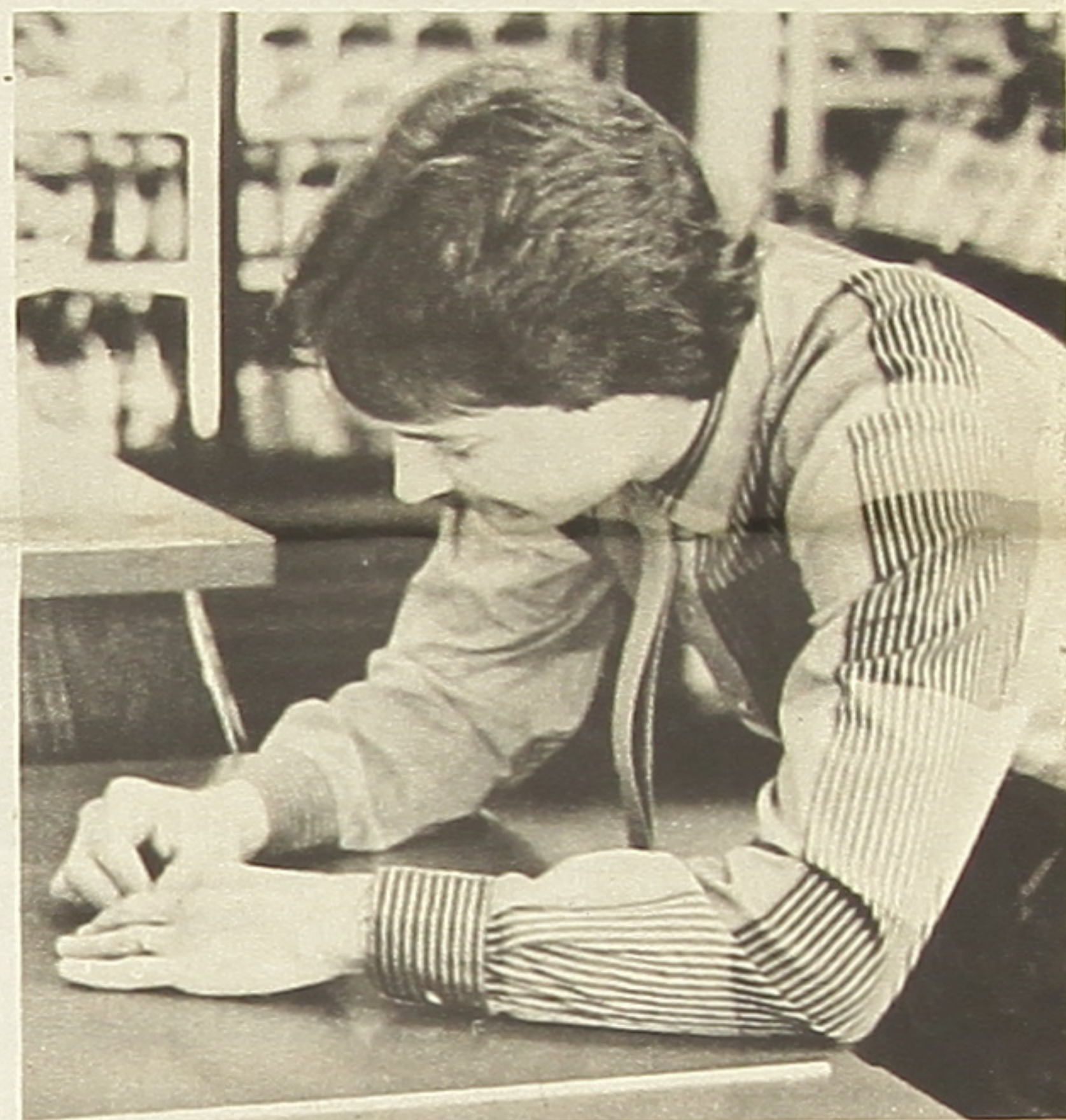
veteran of the F.B.I., the deputy director.

By Oct. 4, 1985, a \$5 million pact was awarded to Scientific Games Inc. for the design of Missouri's lottery games by the Missouri Office of Administration. Scientific Games has started 10 other state lotteries in the past.

Joplin was issued state licenses for local businesses to sell tickets beginning Dec. 27. More than 4,500 stores in the state are now licensed to sell the six million tickets that have been printed for this first instant win game, expected to run from six to 10 weeks.

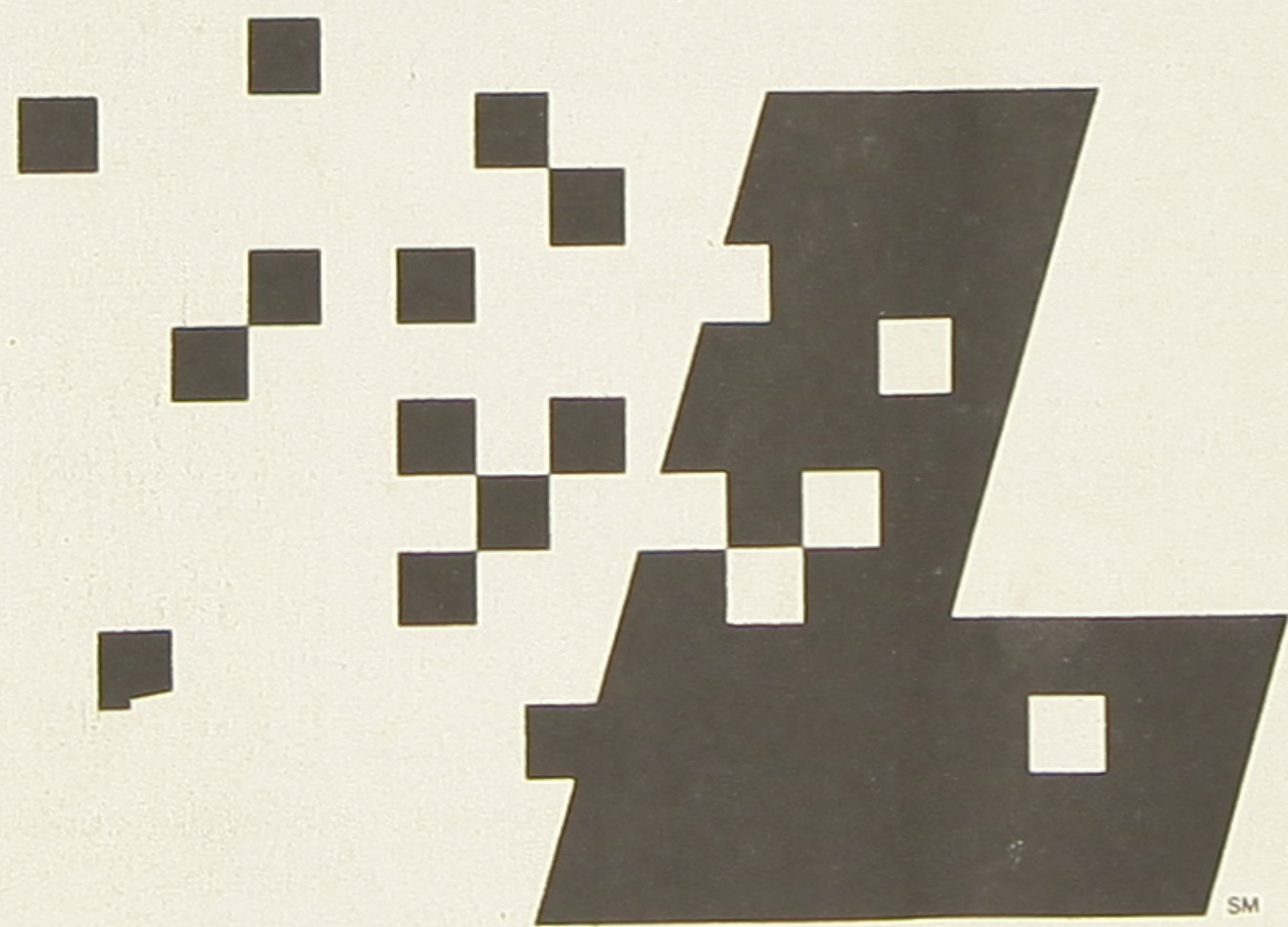
The state has not yet rendered a decision on how the 45 per cent of the gross monies will be spent. At the present, the funds are being located in the state's general revenue fund, which provides for public schools, higher education, mental health, state parks, social services, and economic development.

Lotteries trace their origin in the U.S. to the time of the signing of the Constitution in 1789. Lotteries were also beneficial to the formation of universities such as Harvard, Yale, University of Pennsylvania, Columbia, and Princeton, among others. New Hampshire was the first state to bring back the state lottery in this century, and New Jersey was the first to implement a computer-based weekly game.



Instant winner?

Residents all over the state have been taking their chances with the lottery. More than 4,500 stores in the state are now licensed to sell the six million tickets distributed for the first instant winner game. (Chart photo by Martin Oetting)



Missouri Lottery

The 15th Annual WINGED LION

MSSC Creative Arts Magazine

is now soliciting

Student Submissions

of original

Poetry
 Essays
 Short Stories

Submissions must be made by Feb. 28
 4 o'clock p.m.

Hearnes Hall, 307

City news

Five new members join Joplin City Council

Election winners take oath

Council members give views on city issues

By Simon P. McCaffery
Associate Editor

Joplin again has a full City Council after the Monday night swearing in of the five new members elected in the Jan. 21 special election.

The five Council members will fill seats vacated by the Nov. 8 resignations of Mayor Kay Wells and forum members Kathy Wilson, Clyde Morrison, Jack Coodey, and Barbara Selsor. The resignations followed an eight month controversy surrounding the forced resignation of City Manager Strib Boynton by the Council in July.

Allegations, charges, and incidents plagued the Council and city government during this time, and after several meetings reviewing Boynton's performance as city manager were not posted to the public, the Citizens for a Responsible City Council was formed.

After Council members refused to reveal specific reasons for their actions, the CRCC, lead by spokesman Jack Stults, circulated and submitted petitions with

over 4,000 signatures, sufficient to force a recall vote. Wilson, Coodey, Selsor, Wells, and Morrison voted to accept resignations rather than see the city face the turmoil of a recall vote. The Council then designated Jan. 21 as the date of the special election to fill the vacant seats.

The five Council members are all new faces, the two incumbents having failed to regain their seats. Michael L. Carey and Robert L. Murray won the two general seats, while Gary Burton, Cheryl Dandridge, and Earl S. Carr will represent the Zone 1, 2, and 3 posts, respectively.

In the interviews below, the five new Council members discuss the election, some major issues facing the new Council, and the conditions pertaining to the forum.

Nearly 6,500 Joplin residents, representing approximately 30 per cent of the city's registered voters, went to the polls on Tuesday, Jan. 21 to cast ballots. Voter turnout for the last City Council election was more than 4,300.



Sworn in The five newly elected Council members are sworn in during the special Council meeting Monday. (Chart photo by Martin Oetting.)



Public Awareness

Cheryl Dandridge, elected to represent Zone 2, says that working toward public awareness of City Council happenings and maintaining a level of cooperation among Council members are two of her main goals. Dandridge, now the only female member of the Council after the resignations of Mayor Kay Wells and member Barbara Selsor, says that people should not look at sex, but qualifications. (Photo by Martin Oetting)

Dandridge discusses goals as Zone 2 Council member

Public awareness, cooperation critical for Council

By Martin C. Oetting
Editor-in-chief

Working toward public awareness of City Council happenings, and maintaining a governing body that works together are two goals that Cheryl Dandridge will strive for in the upcoming year.

Dandridge won the Zone 2 race for a term ending in April 1988 by defeating Bob Roberts 3,274 to 2,084.

"Making the public aware of what's going on is the main thing we must be concerned with now, so they don't think things are being done that are not in the best interests of the city," Dandridge said. "The Council must work together. It takes all of us to make a decision, not one or two."

Dandridge said there are several items the Council must begin to look at in the coming weeks.

"Of course we must find a city manager, and we'll have to work on the budget and other basic things a council works on. We also must begin to look at industrial development. That's a big issue. Everyone talks, but there is no action. The public expects to see things happen in the near future, and they will. The Council will work to the best of their ability."

Dandridge has her own philosophy as to how economic and industrial growth can be promoted in Joplin.

"We need to work on the existing industry, because that's where the jobs come from. New industry doesn't really help

that much. What counts is expanding the existing businesses," she said. "Don't get me wrong—we need new industry, but we first must work on what we have here."

"We also need to start promoting Joplin. When Highway 71 becomes four lane to Arkansas, that will draw lots of people to Joplin. The problem has been we forgot to promote Joplin for what it is and where it is. That has to be done."

Dandridge says the fact that she is the only woman on the Council doesn't bother her.

"I never thought about running as a female. I ran because of my qualifications," she said. "People should look at qualifications, not sex. I'm not going into it as the only woman in. I realize I'm going to be, but I feel they will listen to me for my opinion just like any other member."

The Council received much bad press and criticism during the controversy last year. Dandridge feels that now public opinion of the Council is swaying in the other direction.

"The people feel better about it. They had their choice, and they put in people they wanted in. They have more confidence now," she said. "I feel that what the Council decides as a whole, the people will back. But they will watch the Council—especially until April. It's good because it keeps the Council on their toes."

D Please turn to
Dandridge, page 9

Murray wins general post seat, says election brings 'fresh start'

Businessman says city has 'everything going for it'

By Simon P. McCaffery
Associate Editor

Winning a close four-way race for one of two general post seats on the Joplin City Council, Robert L. Murray will get a chance to serve the city he says "has everything going for it."

Murray, 59, is a former vice president of Newman's Department Store in Joplin and an 18-year resident of the city. He won his seat, which expires in April 1988, with a 182-vote victory over Randy Stanley.

Murray said the election of five new Council members is a "fresh start" for city government.

"I think the people elected are going to be very cooperative with the existing four members," Murray said, "which is highly necessary to a feeling of confidence."

In the same spirit, Murray said he does not feel the city should reinstate Strib Boynton as city manager.

"I feel it would be a mistake," he said. "We have a new Council. I think we need a new city manager."

According to Murray, economic development in the next few years is important to Joplin. He stresses that the city conduct formal research to aid in economic development for Joplin.

"Surveys should be made throughout the hub of Joplin and the four-state area to discover what type of businesses and industry are needed," he said. "This would determine what the city needs. We have

everything we need for companies coming in to set up business—we need to implement it."

Another issue related to economic growth in the four-state region that concerns Murray is the future of Highway 71. Murray believes Joplin should be involved in determining the direction the highway will run through the area. According to Murray, Joplin and the surrounding area would benefit from a four-lane highway extending to the Arkansas border.

"The city should be involved and cooperate as much as possible with state highway officials and state representatives," he said. "We need a north-south, four-lane highway. If we don't get it, Springfield will. I guarantee it. If we let this slip by, it's our own fault."

On the issue of pornography, Murray believes the existing ordinance should be upheld.

"It's on the books as a law," he said. "It should be enforced by the police and by constant checks on businesses. We are not doing right by the people of Joplin if we do not enforce the law."

Murray says he has a positive outlook for Joplin's future, and feels that one of his main goals is to see a "cooperative City Council," and that he hopes confidence can be restored to city government.

"Joplin has everything going for it: a regional health center, the college, and one of the largest trucking hubs in the state."



Close race Robert Murray, winning one of the general post seats, was involved in the closest race of the election. (Chart photo by Martin Oetting)

Carey win unexpected

Realtor believes city 'ready to see growth,' says hiring city manager first step to take

By Simon P. McCaffery
Associate Editor

Michael L. Carey, an admitted unexpected winner in the recent special election, will hold the second general seat until April.

Carey, 33, a realtor in Joplin, says he is not sure why the margin of victory over Clyde Morrison and Glen Reed was so comfortable in the election to replace the five council members who resigned last November.

"I really truly don't know why I won by the margin I did," he said. "I think that having a real estate background enhanced that."

Carey also said he feels that his method of campaigning was a contributing factor in the race. He was endorsed by the Joplin Jaycees and the Citizens for a Responsible City Council.

"I did not form a committee," he said. "What we did do was have a lot of public contact."

Carey says he ran for the Council seat because he was "tired of the fussing and fighting" in the former Council, and because of re-zoning actions he feels affect the growth of the city.

"I think the city is ready to see growth," he said. "I will do everything in my power to see that growth occurs."

As far as the functions of the Council, Carey says he believes the Council must strive to work peaceably and effectively together.

"We should lay down any personal conflicts," he said. "We cannot let our personal differences influence our performance. That is what happened in past government."

Carey feels that the hiring of a city manager and the "filling out" of the city staff is an important priority at this time.

According to Carey, Joplin needs a city manager who has a "proven track record of commercial and industrial growth." Carey has also stated that he would support the reinstatement of Strib Boynton as city manager.

"I do recommend Boynton," he said. "I've talked to hundreds of people, and I would say that 80 per cent do favor his reinstatement."

A major goal that Carey would like to address on the Council is re-zoning and growth in Joplin. According to Carey, long-term planning is important for the city's future.

"What I would like to see in my work—what we need—is long term, color-coded maps of the city zones to give the sales people an idea of where we are going," he said. "When I see commercial property on Rangeline turned down, it aggravates me."

According to Carey, a "blanket" policy would be his method of handling the situation.

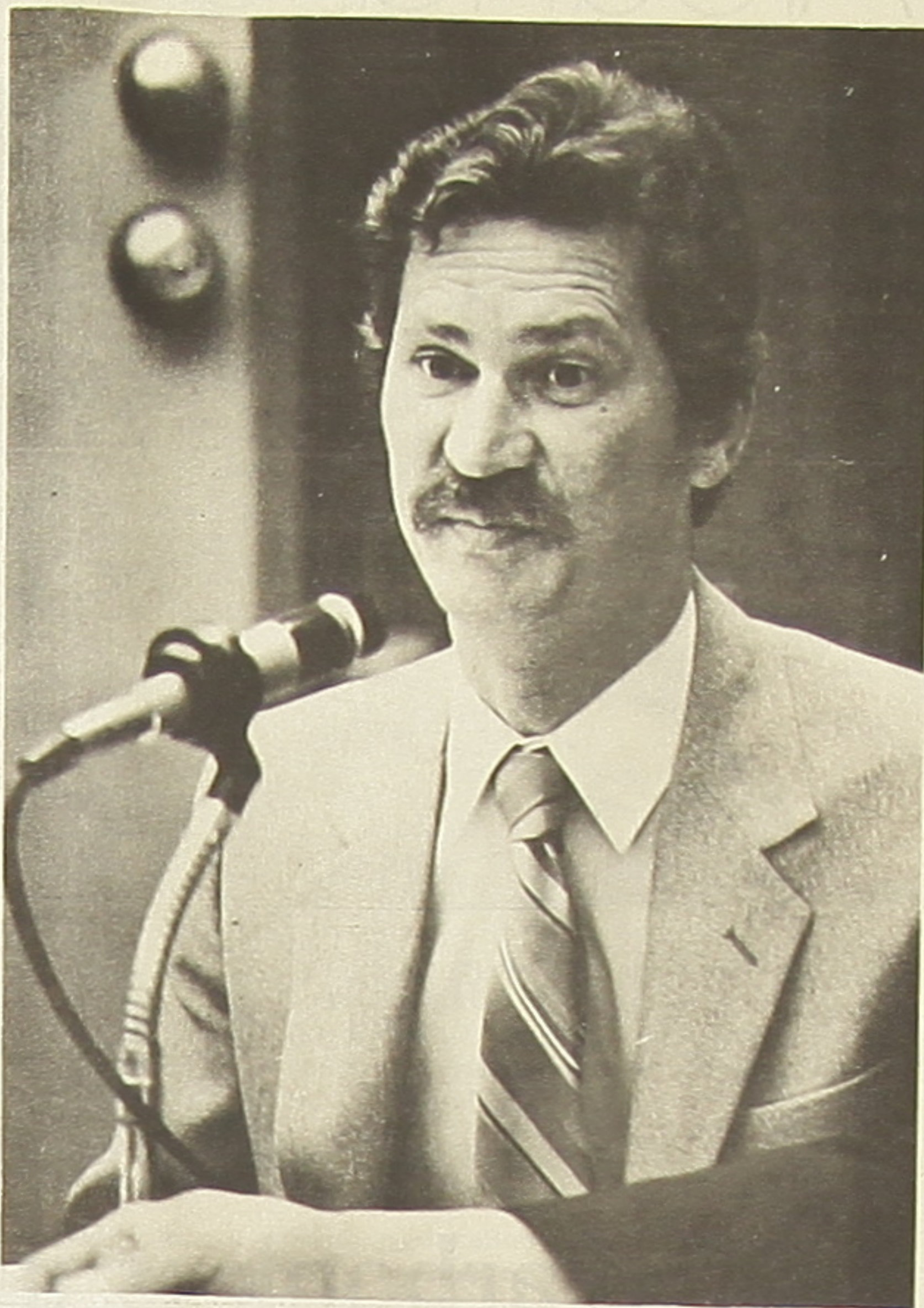
"There would be different types of businesses on different streets," he said. "Why not have a commercially planned district?"

Carey also believes that the future of Highway 71 is crucial to the growth of Joplin in the coming years.

"In the near future, say five to 10 years, we will need a Highway 71 by-pass," he said. "If we lose that to Carthage, we are in bad trouble. If we get the by-pass, Joplin and the regional area would benefit."

Carey also believes that Joplin should assist the smaller communities that surround it.

"If businesses want to locate in Webb City, for instance, we should assist them," he said.



Experience pays off

Michael Carey believes that past real estate experience aided him in his comfortable victory margin. Carey won the second general seat on the Council. (Chart photo by Martin Oetting)

Dandridge

Continued from page 8

Dandridge says she feels the new Council will work together well.

"I've been called by almost all of them," she said. "All of us will be working together, and we all will have an open mind. We'll be able to discuss the issues and talk out disagreements."

She feels many citizens were confused about the issue of conducting pre-session business in meetings before the actual Council meetings.

Strib Boynton, Joplin's former city manager, was asked by the Council to resign last year. Many citizens became upset at the fact that they were not informed why the decisions were made. With the new Council, citizens are wondering if Boynton might be reinstated.

"I think any qualified individual should apply for the job," Dandridge said. "And the most qualified should work for Joplin. This person must be one who can work with the existing framework, they must be organized, and they must have good communication skills. They must also be capable of working with the people, the employees, and the media."

"The former Council got into trouble because they didn't post the meeting they had concerning Boynton. They have the right to hire and fire, and the right to call closed meetings on personnel matters. The problem was they didn't post that meeting."

Dandridge is currently a registered radiologic technologist, and is attending classes at Missouri Southern.

"After 20 years, I decided to come back to college," she said. "I'm taking public speaking for business and professional people now. It's been fun, and I really enjoy it. I like it because I want to do it. I want to really learn, which is unique since so many students are there just because they have to be."



'Professional conduct'

According to new Zone 1 Councilman Earl Carr, selection of a new city manager is first priority. He also believes the new council must conduct themselves "professionally and carefully." (Chart photo by Martin Oetting)

Burton: 'Council needs to talk positive'

By Pat Halverson
Managing Editor

Gary Burton, newly-elected Zone 3 councilman, believes Joplin's new City Council should present a positive attitude to the public.

Burton is optimistic about the future workings of the City Council and the ability of its members to change past attitudes.

"Only time will change attitudes about the Council and city government," he said. "The Council has to demonstrate an ability to get along and not condemn others for differing views."

"The new members are very cooperative at this point," Burton said. "They are willing to sit down and express their views and discuss issues."

Burton, a salesman for Banker's Life Co., is president of the Joplin Park Board, a former chairman of the zoning and planning commission, and a member of the Chamber of Commerce. He has also served on various other city boards—which makes him one of the most experienced of the new Council members. He feels the Council needs to "talk

positive and show positive results."

"Focusing on the city is the most important thing we can do," Burton said. "If we can show progress, attitudes will change."

According to Burton, the people who won City Council seats in last week's election ran for those offices because they felt they had the ability to get along.

"They are willing to bend and mold, but strong enough to express their opinions and views," Burton said. "I think this will make the Council stronger."

Immediate issues facing the City Council, Burton says, are housecleaning tasks and making decisions about the position of city manager.

"A primary concern is to determine objectives for the position of city manager and housecleaning, such as taking care of zoning requests," said Burton. "I would like to see city hall get on with business. I would like to see a smooth transition, and not have to fight old battles."

Strib Boynton, former city manager, has now indicated an interest in being considered for reinstatement.

After a new city manager is in office for about six months, Burton said he would

like to see the city manager re-evaluate all city departments "to see if they are doing the job they were intended to do and to see if changes should be made."

Burton believes the city should be run on a balanced budget, spending current revenue on current expenses. He thinks the Council should cooperate with other agencies on economic development.

"We need to sit down and make a list of support services we can offer a potential industry," he said, "and share that list with the Chamber and other organizations working toward the same goal. We need to go public, and let the people be liaison people."

"If they come across information about an industry wanting to relocate, we should have an information hotline number so they can call the city or Chamber so the lead can be followed up, no matter how trivial."

Burton is urging fellow Council members to get involved in lobbying at Jefferson City.

"Going to Jefferson City enables us to talk to the right people about things affecting our area," Burton said. "It creates visibility for Joplin."

Finding new city manager top priority in Carr's view

By Pat Halverson
Managing Editor

Selection of a city manager is the first priority of the new City Council, according to Zone 1 councilman Earl Carr.

Carr defeated Bernie Johnson, a Missouri Southern faculty member, and businessman Don Lester in last week's special election. Carr, 48, is an engineering manager with Eagle-Picher Industries and has been a Joplin resident for 24 years.

Eleven applicants had been screened when the selection process for a city manager was stopped until a full council was in place.

"Finalists have to be re-contacted, and other things considered, such as reinstatement of Strib Boynton or whether Harold McCoy would be interested in the job permanently," Carr said. "Action could take as long as two months."

Carr believes the main thing the new Council needs to do is to "conduct themselves professionally and carefully."

"I feel that the Council will be strong now, because it has different points of view," he said. "The Council is responsible to the people—that has been made very clear. It is important that the issues are debated."

Operating on a balanced budget is also important, Carr believes.

"Joplin should operate on a balanced

budget with the exception of money causing a return on the investment, which is money well spent," said Carr.

Economic development has been a concern of the City Council, but Carr feels the Council's part in development should be evaluated.

"First we have to determine the role of the City Council in economic development," Carr said. "There are a number of organizations working toward economic development, including the zoning and planning commission, the Chamber of Commerce, a group working toward economic development in the four-state area, an independent development committee, and a not-for-profit corporation with 15 directors who are members of the business community."

"The Council should function to help coordinate the activities of these groups," he said. "I am going to pursue the 2000 Plan to reduce overlap and duplication of effort, and to use the resources available to the best advantage."

Carr is also optimistic about the future workings of the Council, but does not feel anything in particular needs to be done to promote unity.

"I don't feel that we need to do anything—it has been done. I expect to see the Council act professionally because they are responsible to the people," he said. "I think they will be aware of that, and it will be on their minds."

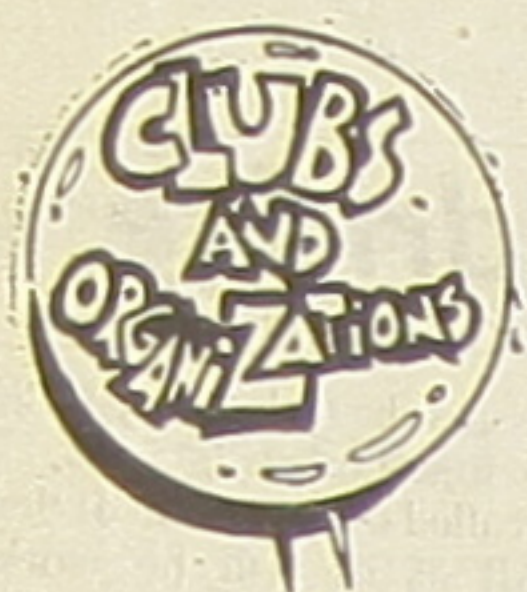


Optimistic

Gary Burton, Zone 3 Councilman, says he is optimistic about future City Council workings. Past attitudes, he says, must now be replaced with more positive ones. (Chart photo by Martin Oetting)

Around campus

Upcoming Events



Camera Club

1 p.m. today
Police Academy
room 124

Campus Crusade for Christ

1 p.m.-2 p.m.
Wednesday
BSC Room 306

Chess Club

Noon, Tuesday
Reynolds Hall, Rm. 311

English Club

noon - 1 p.m.
BSC Room 311

International Club

2 p.m.-4 p.m. Wed.
3rd Floor BSC

Koinonia

7 p.m. Tuesday
College Heights
Christian Church

Baptist Student Union presents:

Bible Study
7 a.m. Wednesday
in the Lions Den



Deadlines

July 1986 Grads:
Deadline for filing
is March 1.
Register with the
Placement Office,
2nd floor, BSC

Job Interviews

Wednesday:
Penny Power
Shopping News

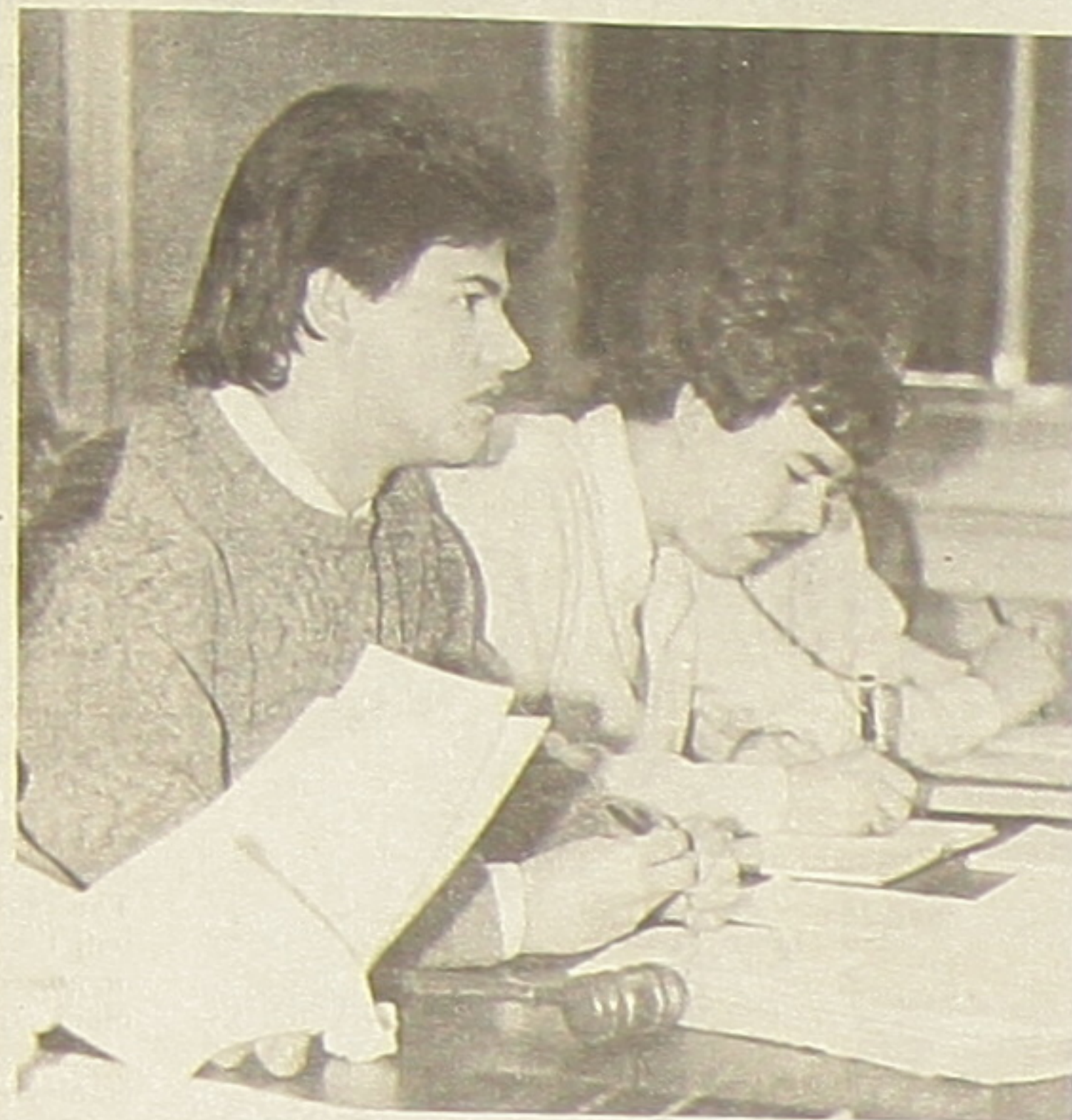
Feb. 19:
Massachusetts
Mutual Life Ins.



at Barn Theatre

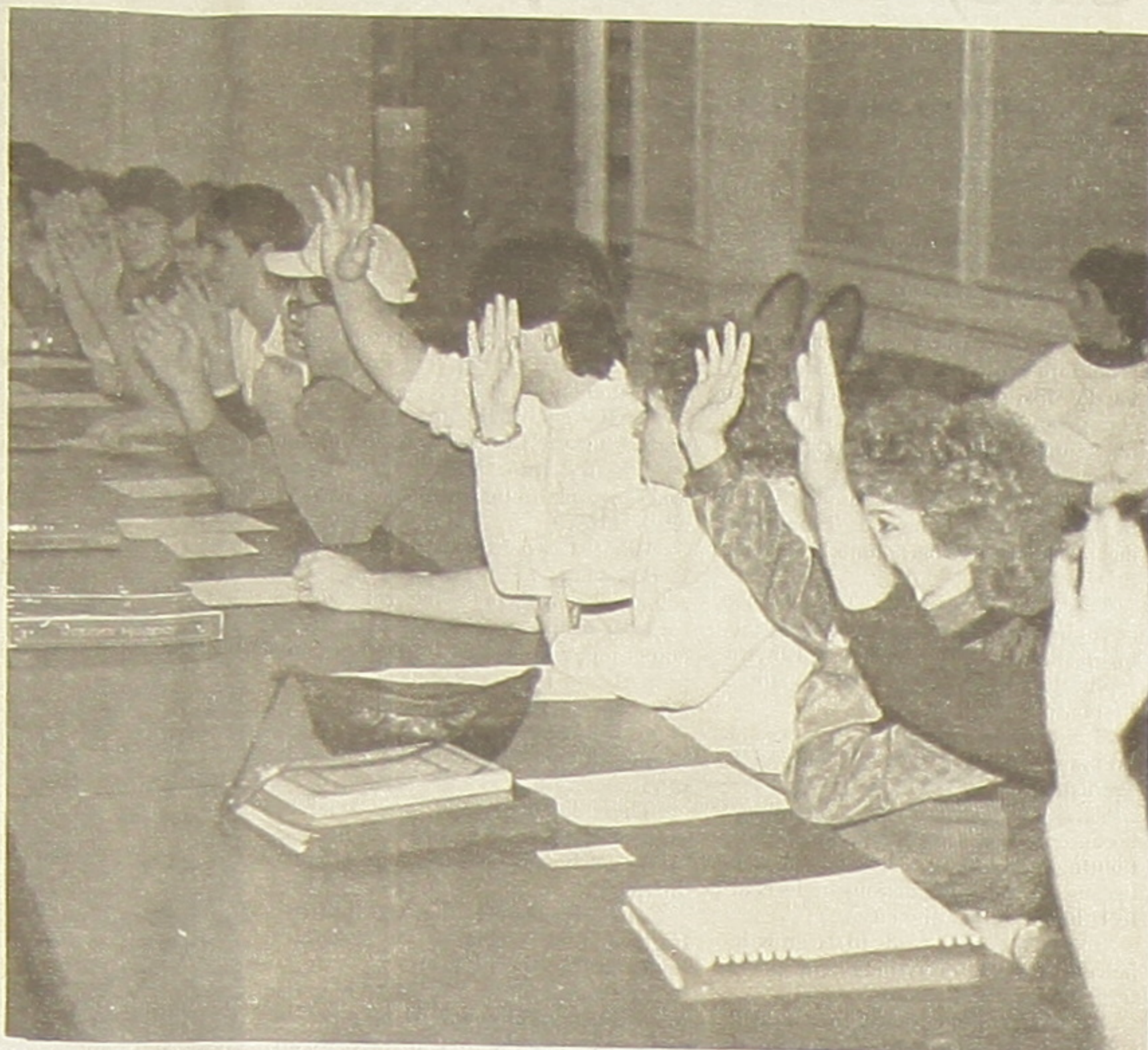


Feb. 4 and 6



Student Senate

(Top) Student Senate President Nick Harvill presides over a recent meeting in Billingsly Student Center. (Right) Student Senators actively participate in a vote on a resolution. (Chart photo by Rick Evans)



Fate of yearbook is up to student body

Students at Missouri Southern will be asked to vote sometime during the next three weeks on the fate of the yearbook, the *Crossroads*.

A resolution submitted by senator Keri James and passed at last night's meeting of the Student Senate requests a campus-wide vote to determine if students would be in favor of an \$8 to \$10 increase in the student activity fee. If the vote is affirmative, each student would pay the \$8 to \$10 next year and receive a copy of the 1987 yearbook.

Crossroads was taken over in the fall of 1984 by the communications

department after the 1983-84 yearbook could not be printed by the office of public information due to a lack of a student staff.

"There are two problem areas with the yearbook—sales and individual pictures and producing the book," said Jean Campbell, *Crossroads* editor.

As of Dec. 1, 200 orders for the 1986 yearbook had been taken, which is less than 5 per cent of the student population at Southern. Cost of producing the yearbook has been subsidized by the College.

"There has not been much

scholarship money for people who work on it, no additional budget for the communications department, and there is no budget for the yearbook except what is subsidized by the school," said Campbell.

A contract was made in September for 800 copies of the 1986 edition. Since only 200 yearbooks have been sold, according to the contract, the yearbook is actually costing \$56 a copy.

"I'm convinced you are paying for the yearbook anyway," she said, "and not getting it."

Senator Bobby Johns said, "This

is not a new thing (paying for the yearbook through activity fees)—other schools do it."

Students who work on the yearbook are not paid for their work; time and effort spent to publish the yearbook is voluntary.

"We're the only school out of hundreds at the yearbook convention I attended as a freshman where the students are not paid for their work," said Joe Braubeger, newly elected senior senator.

Student work on the yearbook is not the main concern of the majority of the students asking for the

yearbook proposal.

"This is not just a yearbook," said James. "It is a memory book."

In other Senate business, the Student American Dental Hygiene Association was granted \$1,000 to attend the American Dental Hygiene convention in Chicago in February. The Social Science Club was allocated \$750 for a trip to St. Louis, and Student Senate was voted \$350 for five members to attend the National Student Government Conference in College Station, Texas.

Honorary fraternity plans photo reproduction project

Alpha Psi Omega, which is active at Missouri Southern and other campuses nationally, is basically an honorary fraternity which supports the theatre.

The meaning of the name Alpha Psi Omega may be interpreted as Alpha, the beginning; Psi, the soul; and Omega, the end or ending.

"People in the theatre feel that the theatre is a life of its own: with the beginning, the involvement of the soul, and the ending," said Joyce Bowman, faculty sponsor and adviser to Southern's branch of the group.

For the past three years, the local chapter of the group has been at-

tempting to compile a photo reproduction of all the productions Southern has put on from 1969 to 1985. In the future the group plans to work on a photo reproduction project of the plays Joplin Junior College performed. The group has been spending most of its funds on the project.

The chapter has about 15 active student members plus several faculty members, including all five of the faculty of the theatre department. Its officers include The Grand Director (president), Pam Lutes; The Worthy Stage Manager (vice president), Todd Yearlton; The Worthy Playwright (secretary),

Brenda Jackson; and The Worthy Business Manager (treasurer), Gerrie-Ellen Johnston.

"Though the future of the group is unknown," said Bowman, "I can say the group will assist with future play productions at this College, since it is a service organization."

Passing the entrance requirements of the organization is not something everyone desiring membership will do. Those wishing to join must pass a written examination over all aspects of the theatre, have an above average grade point average, and pass a performance test which includes 12 lines of Shakespeare.

'Gremlins,' 'Breakfast Club' highlight semester's movies

With the beginning of the new semester, the Campus Activities Board has again released a list of movies it will be sponsoring.

The movies will be shown at 7:30 p.m. and 9:30 p.m. on Tuesdays and Thursdays in the Barn Theatre, located behind the technology building on campus. Admission is \$1.

Film Committee Chairmen Tony Wilson and Louis Lakey have announced that this semester students who attend the showings will have the chance to register to win a 19-inch Zenith television set. The prize will be given away at the final movie of the season.

Kicking off the film series is a Steven Spielberg production, *Gremlins*. This is a story about a group of mischievous little critters who turn into monsters due to the carelessness and irresponsibility of the human beings caring for them. Even though the movie appears "cute" at first glance, it really holds a deeper, more meaningful message in it.

The Sure Thing is the next feature movie to be shown. This is a light-hearted comedy-romance about a person's search for the right thing.

A host of teen-aged stars combined their talents in the following week's movie. Judd Nelson and Molly Ringwald are just two of those who appear in *The Breakfast Club*. This is a comedy-drama that can be both touching and hilarious.

Cambodia is the setting for the next movie in the series. *The Killing Fields* is a true story of friendship and valor during the fall of Cambodia. This film was nominated for many Academy Awards, and did receive awards from various other factions.

Baby, Secret of the Lost Legend is the next movie appearing at the Barn. This is an exciting adventure set in the jungle about the search for prehistoric life.

Another romantic-comedy is on tap the next week, as Louden Swain tries to win at wrestling as well as with girls. *Vision Quest* has an exciting soundtrack, with songs by Madonna, Journey, and Foreigner, just to name a few.

The following week, Rex O'Herlihan, the singing cowboy, brings truth to a lawless land in the cowboy spoof, *Rustler's Rhapsody*. This movie also features some fancy riding and fancy outfits.

The Never Ending Story will be

the next feature to be shown. In this one, a young boy who is looking for a friend stumbles into a fantasy world that is looking for a hero.

Madonna and Rosanna Arquette share the screen the next week in the heated adventure *Desperately Seeking Susan*. It's a life so outrageous that it takes two women to live it. This movie also sports a popular soundtrack with songs by Madonna.

A change of pace is in store for the following week. Harrison Ford plays a big city cop in the suspenseful drama *Witness*. Ford combines with a small country boy in an effort to solve a murder mystery.

Wrapping up the semester is the classic film, *Ghostbusters*. In this one, Bill Murray and Dan Aykroyd are out to rid the world of the supernatural pests that are harassing New York City. They're here to save the world.

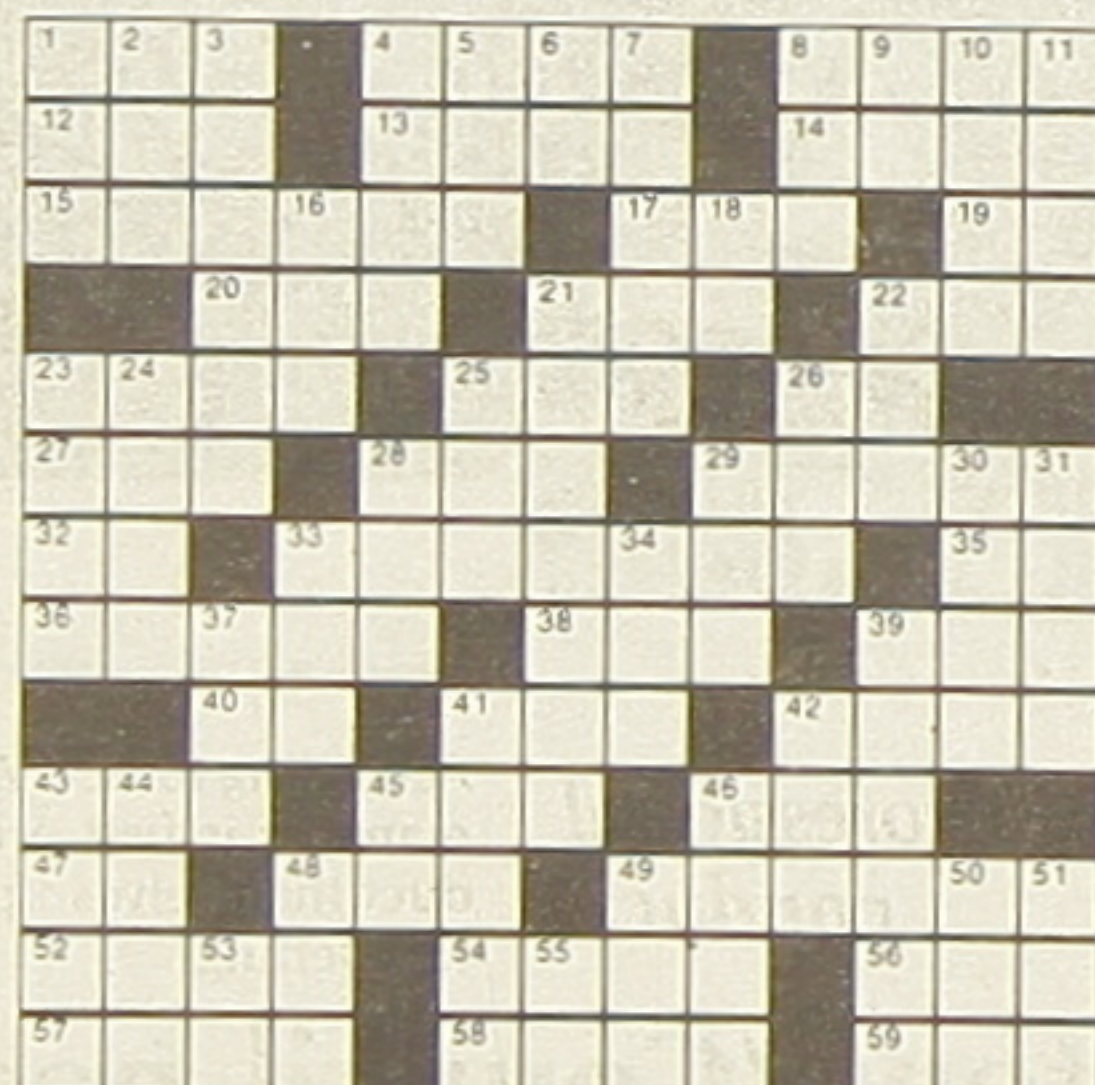
The schedule of movies begins on Tuesday and runs through the semester until the final showing, which is Thursday, May 6. At that time the name will be drawn to see who wins the television.

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ACROSS

- 1 Cover
- 4 Headgear; pl.
- 8 Wild revelry
- 12 Ventilate
- 13 Encourage
- 14 Small valley
- 15 Promise
- 17 Crimson
- 19 Spanish article
- 20 Cravat
- 21 Fondle
- 22 Lamprey
- 23 Location
- 25 Recent
- 26 Baseball league; abbr.
- 27 Plaything
- 28 In place of
- 29 Permit
- 32 Near
- 33 Military duty
- 35 Pronoun
- 36 It goes with eggs
- 38 Skill
- 39 Insect
- 40 Attached to
- 41 Poem
- 42 Chore

DOWN

- 1 Hit lightly
- 2 Lubricate
- 3 Comely
- 4 Enclosure for birds
- 5 Presidential nickname
- 6 Hebrew letter
- 7 Scatter
- 8 Unusual
- 9 Sun god
- 10 Merriment
- 11 Shout
- 16 Expire
- 18 Latin conjunction
- 21 Permeate
- 22 Cloth measure
- 23 Pierce
- 24 Jot
- 25 Direction; abbr.
- 26 Beverage
- 28 Marsh
- 29 Perform
- 30 Is in debt
- 31 Period of time
- 33 Offspring
- 34 Anger
- 37 Farm animal
- 39 Container
- 41 Musical instrument
- 42 Kind of cross
- 43 Wild hog
- 44 Execute
- 45 Commands of
- 46 Reveal
- 48 Vessel
- 49 Once around
- 50 Baseball stat.
- 51 Limb
- 53 Artificial language
- 55 Note of scale

Answers on page 11

In the Arts



Mo. Southern

Film Society presents
'Foolish Wives'
7:30 p.m. Tuesday
Connor Ballroom

Paintings by
Frank C. Peyraud
thru Feb. 16
Spiva Art Center

Master Class Recital
Trio Mozart
1 p.m. Wednesday
Phinney Hall, Rm. 222

'The Red Shoes'
3 p.m. March 7 and 8
Taylor Auditorium

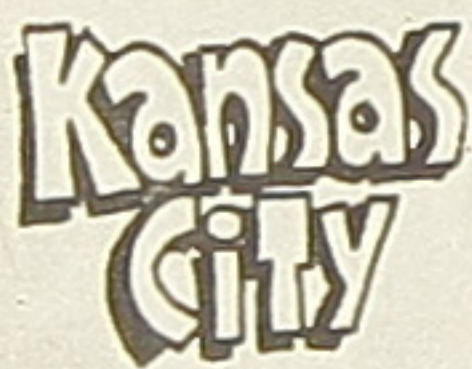


Special Program of
Black Gospel Music
and film 'Black Pride'
7:30 p.m. Feb. 10
Joplin Public Library

The Imperials
7:30 p.m. Feb. 14
Ozark Christian
College
Tickets: \$7 and \$8



Little Theater presents
'Sleuth'
thru Sunday
Park Playhouse



'Great Expectations'
8 p.m. Saturday
Folly Theater
781-8250 or 926-4127

John Cougar
Mellencamp
Feb. 11
Kemper Arena

K.C. Ballet presents
'Sleeping Beauty'
Act III
Feb. 20-25
Lyric Theater
576-7676



'Butterflies are Free'
Thru Saturday
Gaslight Dinner
Theater
252-2566

'Little Abner'
Thru Saturday
Williams Theater

Tulsa Ballet Theater
'Paganini'
Feb. 8 and 9
Chapman Music Hall

Arts tempo



Rehearsal

Missouri Southern's Chorale Society, a continuing education course, rehearses material for an upcoming concert in May. The musical group is currently working on songs from Broadway shows, classical selections, and also some Hebrew songs. Dr. Al Carnine is the director. (Chart photo by Marty Oetting)

Debaters rank 14th nationally

Squad is first in region

Ranking 14th nationally among 380 colleges and universities and first in a nine-state region, the Missouri Southern debate team continued its winning season last weekend at Oklahoma University.

In junior debate Southern won sweepstakes with 19 points, beating Central State University and the University of Nebraska at Lincoln.

"This was our first sweepstakes win of the year," said Richard Finton, debate coach. "We kept missing it by one or two points."

Tammara Wolfe and Jeania Young went undefeated and won first place in semifinals, while Kevin Doss and Joyce Mason finished second. Tre Hall and Todd Graham were the only undefeated team in Open CEDA debate.

"All the kids did well," said Finton. "A lot of coaches were very complimentary on our teams."

Southern debaters also had a strong showing the previous week at Pittsburg State University. Out of the 25 participating schools, Hall and Graham placed third losing to number one ranked Southern Illinois University in the semi-finals.

During Christmas break Southern placed fourth among 46 schools in a tournament at the University of Texas in Arlington. Dennis Mailles and Kevin Doss placed fifth.

Southern will host its own "Ozark Classic" debate tournament on Feb. 7-8. According to Finton, approximately 20 schools from a five-state region are expected to participate.

Cast chosen for spring production

Cast selections for *The Red Shoes*, the first spring production of the theatre department, were made after tryouts held Jan. 21 and 22.

The Red Shoes is an adaption of Hans Christian Andersen's children's classic and will be directed by Trij Brietzke, part-time instructor of theatre.

The cast includes Rob Luther as Snogg, Gerri-Ellen Johnston as Jemmo, Kevin Duquette as Burgomaster, Gina Robbins as Karen, James Black as Nels, and Tamara Salvatierra as Fru Ostergaard.

The Danish villagers and gypsies will be played by Stacy Oliver, Jeanette Bradfield, Aileen Finley, Debra Manley, Tammy Campbell, James Carter, and Shaun Carnes.

'White Nights' boasts superior directing

In Review:

By Simon P. McCaffery

White Nights. Rated PG-13

In the recent holiday glut of endless sequels, hastily made comedies, and mindlessly violent films that punctuated the past year, Taylor Hackford shed some much needed light with *White Nights*, a brilliantly filmed and choreographed story of two dancers separated by ideas on art, politics, and life.

Hackford, who brought us

Against All Odds and *An Officer And A Gentleman*, has again filmed a great narrative. *White Nights* opens with the dramatically filmed crash landing of a polar-routed 747 in a Soviet base in Siberia. Mikhail Baryshnikov plays a role he should be familiar with: that of a Russian ballet star who defects to America for more freedom in pursuing his art. The electrical fire that lands Baryshnikov in Siberia brings about his worst nightmare—he is trapped in Russia, and is considered a criminal because of his earlier defection.

Baryshnikov, who delivers an

electric performance, is thrown together with Gregory Hines, an American dancer who has defected to Russia after political differences following the Vietnam War. The two artists are made to interact by the KGB in hopes that Baryshnikov will again perform for his parent country. Faced with the sinister and manipulative KGB agent, excellently played by Jerzy Skolimowski, the two men learn to understand each other through their dance.

Baryshnikov's recorder, which survives the crash, provides an eclectic assortment of music that awakens memories of home for

Hines, while Baryshnikov grapples with his past confronted. The music becomes, as Hackford himself deftly describes, "a musical bridge, a vehicle by which these two talents communicate, dance and even escape."

White Nights has everything. The cast is perfect, and the performances are admirable. The choreographed dances, especially the "escape" duet by Hines and Baryshnikov, are superb. And the music, an important element to the film's tone, is fitting. Hackford has done some good, solid directing here.

A 9's.

Trio Mozart will hold master class recital

Trio Mozart, a fortepiano trio on original instruments, will give a master class, free recital at 1 p.m. Wednesday in Room 222 of Phinney Hall.

The trio will also perform a concert at 7:30 p.m. Tuesday at St. Philip's Episcopal Church, 702 Byers, as part of its continued music series.

The program is made possible in part by the Missouri Arts Council.

a state agency.

The trio includes Seth Carlin, concert pianist and fortepiano virtuoso, and Jean Lamon and Christina Mahler, both members of Canada's baroque ensemble, Trafelmusik.

Trio Mozart was formed a number of years ago at the Castle Hill Music Festival in Ipswich, Mass., and has met since then to perform masterworks for piano trio

by Mozart, Haydn, Beethoven, and Schubert.

Carlin has appeared widely as a recitalist and soloist with orchestra and in chamber music concerts. He holds degrees from Harvard University, Juilliard, and the Ecole Normale de Musique in Paris.

Mahler, a native of Holland, studied at the Royal Conservatory of the Hague under the direction of Anner Bylsma, today's foremost

baroque cellist. Mahler is currently principal cellist with Trafelmusik.

Lamon has performed extensively as a soloist in Europe and North America, and is currently the music director and concertmaster of the Trafelmusik Baroque Orchestra.

Film society presents silent-era movie

Erich von Stroheim's film is the first to be called a million-dollar production

Foolish Wives, a silent-era film classic, has been added to the current film series offered by the Missouri Southern Film Society.

It will be shown at 7:30 p.m. Tuesday in the Connor Ballroom of the Billingsly Student Center.

Foolish Wives, the first film to be billed as a million-dollar production, stands with the later film *Greed* as director Erich von Stroheim's masterpiece.

Amid the decadence of Monte Carlo, a corrupt Russian count attempts to seduce a visiting American woman to use her as a channel for counterfeit money.

Lavishly produced and containing realistic detail, the film also features a strong performance by von Stroheim as the immaculate and lecherous Count Karamzin. His victim is played by another personality of the silent screen, Mae

Busch.

Von Stroheim's personal interpretation of the Count serves to dominate the screen and unify the theme.

Financial assistance for this project is provided by the Missouri Arts Council, a state agency.

Single admission is \$1.50 for adults and \$1 for senior citizens or students. This program is a bonus to season ticket holders.

Landscape artist's paintings on display at Spiva

Paintings by Frank C. Peyraud, a Chicago landscape artist, will continue to be on display through Sunday, Feb. 16, at the Spiva Art Center.

Peyraud is most known for his wide country scenes and quiet, impressionistic landscapes from the Skokie, Des Plaines, and Illinois River Valley regions.

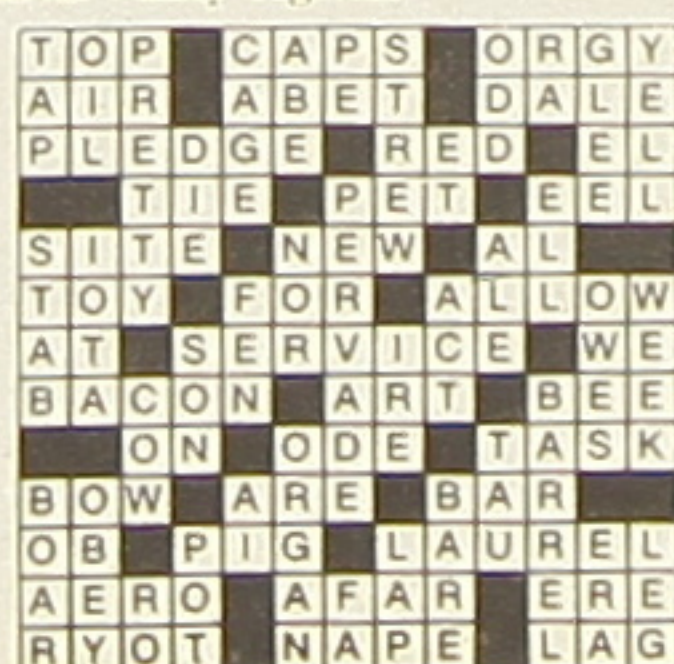
Peyraud has been called Illinois' foremost landscape artist by the *Chicago Tribune*.

This is the first major showing of his work since his death in 1948 at age 90.

The current exhibit of 34 of his best-loved paintings were taken from museums and private collections throughout the United States.

Some were from family holdings, the Art Institute of Chicago, the Santa Fe Railroad, and the Union League Club.

Financial assistance for this program has been provided by the Missouri Arts Council, a state agency.

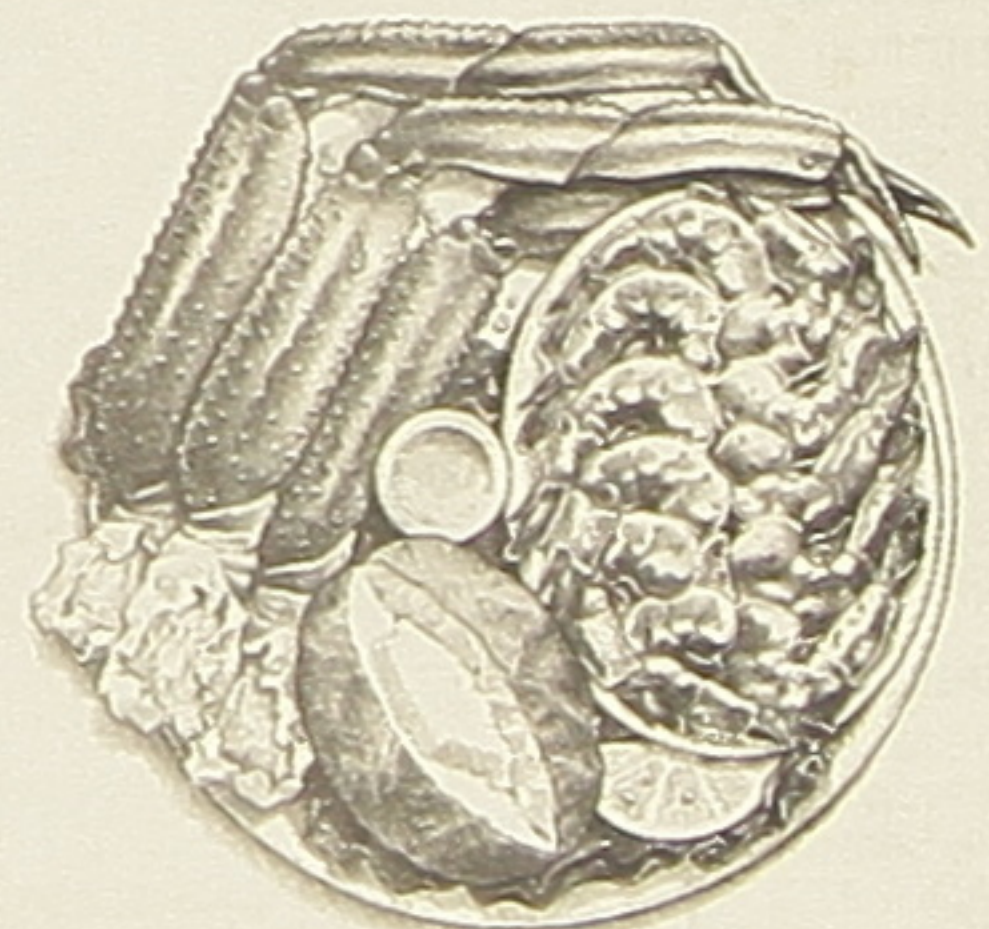


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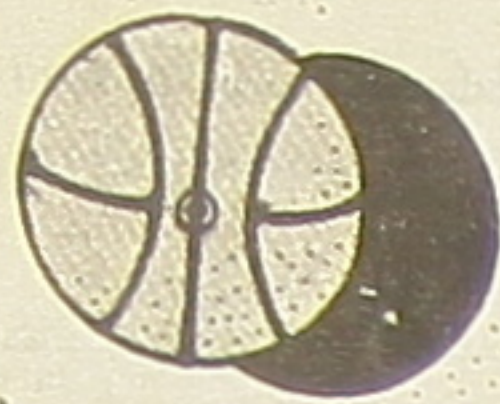
Start with a full 1/2 lb.* of our flavorful Alaskan Snow Crab Legs. Then add one of eleven delicious seafood selections. Like sizzling shrimp scampi. Or savory sea scallops. Or tender fried shrimp. Come in soon and create your own Crab Legs & Seafood Feast. But hurry, this offer is for a limited time only.

*Approximate weight

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Basketball

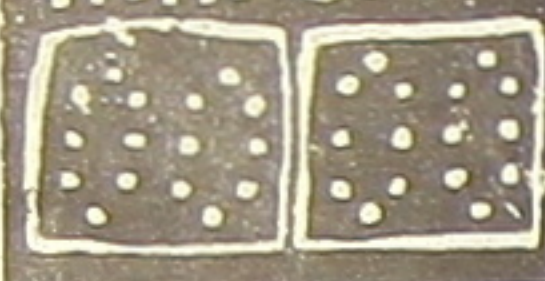
Women's Schedule (Home games in all caps)

1/31	FORT HAYS ST.	5:30
2/1	KEARNEY ST.	5:30
2/5	Pittsburg St.	6:00
2/7	MO. WESTERN	5:30
2/8	WAYNE STATE	5:30
2/11	SW BAPTIST	5:30
2/14	Emporia St.	6:00
2/15	Washburn	5:30
2/17	UM-Rolla	7:00
2/21	Kearney State	5:15
2/22	Fort Hays St.	5:30

Men's Schedule (Home games in all caps)

1/31	FORT HAYS	7:30
2/1	KEARNEY ST.	7:30
2/7	MO. WESTERN	7:30
2/8	WAYNE STATE	7:30
2/11	SW BAPTIST	7:30
2/14	Emporia St.	7:30
2/15	Washburn	7:30
2/21	Kearney St.	7:30
2/22	Fort Hays St.	7:30
2/26	Pittsburg St.	7:30

HOME GUEST



Scoreboard CSIC Standings: (Women)

Missouri Western	5-1
Missouri Southern	4-1
Kearney State	4-1
Fort Hays State	4-1
Pittsburg State	3-2
Emporia State	1-4
Washburn	0-5
Wayne State	0-6

Scoreboard CSIC Standings: (Men)

Washburn	5-0
Missouri Western	5-1
Emporia State	4-1
Fort Hays State	3-2
Missouri Western	1-4
Pittsburg State	1-4
Kearney State	1-4
Wayne State	1-5



Intramurals Spring Itinerary: Badminton

Sign-up deadline is
Feb. 27. Season
begins March 3.
Season ends March 13.

Water Polo

Sign-up deadline is
March 5. Season
begins March 10.
Season ends March 27.

Racquetball

Sign-up deadline is
March 20. Season begins
March 24. Season
ends April 3.

Softball

Sign-up deadline is
April 2. Rules meeting
is April 3. Season
begins April 7. Season
ends May 1.

Golf

Sign-up deadline
is April 25. Tournament
day to be announced.

The sports scene

Garton breaks mark

When Greg Garton hit a layup with 6:45 remaining in Missouri Southern's 90-88 loss to Missouri Western last weekend, he became the Lions' all-time leading scorer.

Garton, who was fouled on the play, sank the free throw to give him a total of 23 points on the night and 1,904 points for his career.

"I knew at the beginning of the season," said Garton, "that if I played well this year I could break it (school record), but I never really worried about it."

Garton, a 6-foot-2 senior forward, erased the old mark established by his former teammate Carl Tyler. Tyler scored 1,902 points in his career between 1980-84. A record of 1,776 set by John Thomas stood for 11 years before Tyler topped it in 1984.

"My sophomore year he (Tyler) broke it," said Garton. "I never thought that much about it then, but I was glad to see him break it."

Garton, who will turn 22 on Feb. 8, came to Southern in the fall of 1982 after a successful career at Republic (Mo.) High School.

"I've always had a lot of respect for Greg," said Southern head coach Chuck Williams. "Even when I saw him in high school I felt that he had the potential to be a fine collegiate ballplayer."

Garton, a physical education major with a 2.9 grade point average, feels that the student-athlete combination is sometimes difficult.

"There are times that basketball takes a lot of time, and it's more important to me," said Garton. "After you come back from practice you've got to make yourself study."

On the court, Garton has permanently made his mark in the Southern history book.

Garton averaged 24.5 points last year, scoring 687 points. Both figures are Southern records.

During his freshman season at Southern, Garton had a field goal percentage of 60.2, second best in Southern history. While a sophomore he set records for most free throws in a game (19) and most free throws in a season (176). His 90.7 free throw percentage during that season is the second highest figure in Southern history. Garton has sank more free throws (494) in his career than any other Lion player.

This year, Garton is scoring just over 18 points per game as his role as a scorer has changed considerably.

"Last year," said Garton, "I'd say everyone counted on me to score, and this year we can win without me scoring."

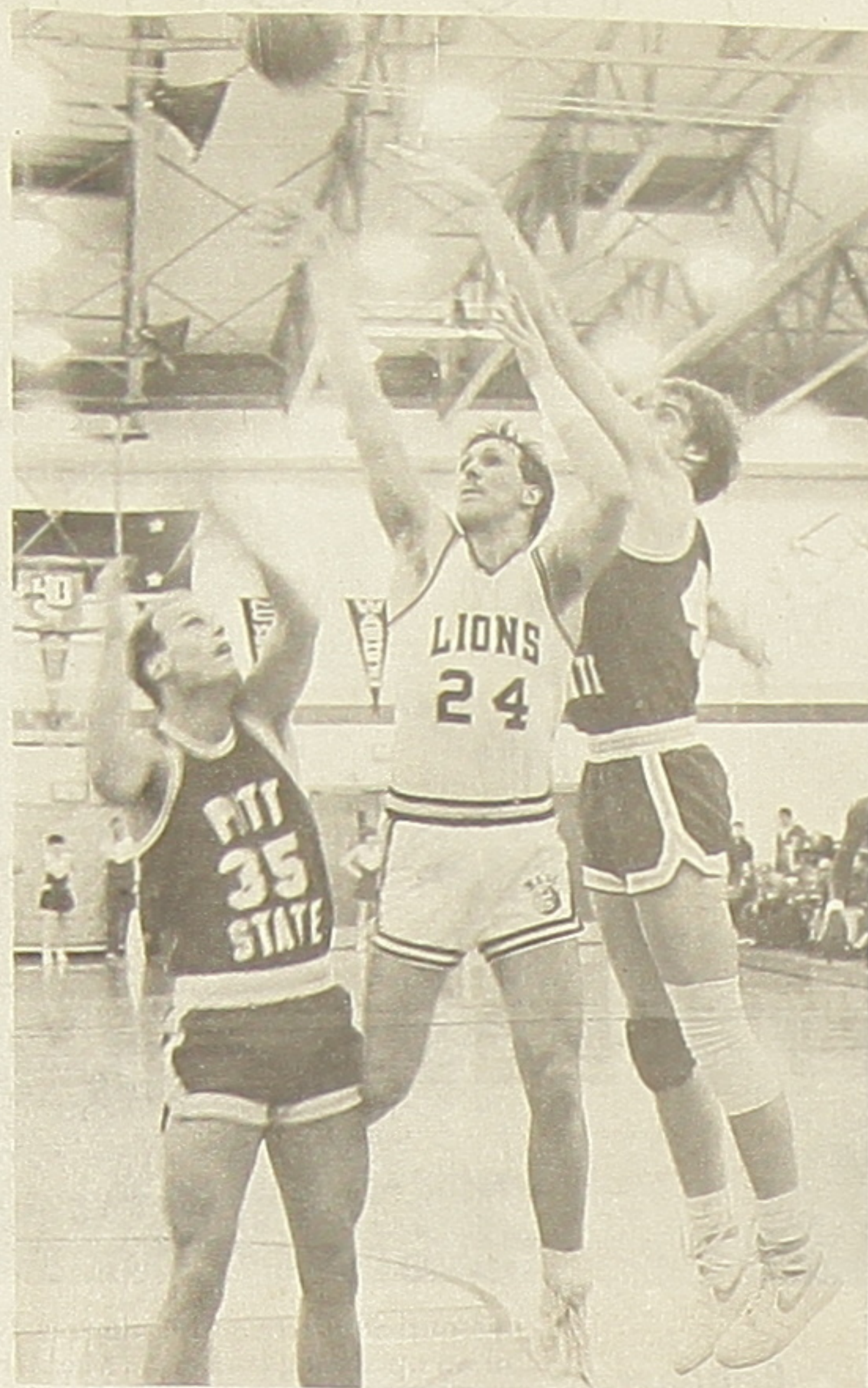
"Last year I scored a lot," he said, "and it was fun, but it never meant anything because we didn't win. This year it feels great to score 18 points and win."

Although the Lions have lost four of their last five games, they are indeed winning. Their record is now 13-5, and they have been ranked as high as third in the nation this year.

"It's the quickest team I've been on so far," said Garton, "and we've got a lot of talent and experience this year. I think we'll win our district and go to nationals."

Because this is Garton's last year of eligibility in collegiate basketball, he will end a 16-year basketball career at the end of the season.

"I think I'll really miss it," he said, "and I don't think I'll realize how much until I look out and see other teams playing. When you play something 16 years, you miss it when it ends."



Senior forward Greg Garton scores two of his 1,904 points in Southern's recent victory over Pittsburg State University. (Chart photo by Debbie Markman)

Southern remains optimistic

Although the Missouri Southern Lions have lost four of their last five contests, they remain optimistic about this weekend's schedule.

The Lions take on NAIA champion Fort Hays State University tomorrow and Kearney State on Saturday. Both Central States Intercollegiate Athletic contests begin at 7:30 p.m.

"We're more concerned about Missouri Southern than we are about Fort Hays or Kearney," said head basketball coach Chuck Williams. "We're not playing our best right now. Some of our players are in a slump."

The Lions are 13-5 overall, but just 1-4 in league play after losing to Wayne State, 71-70, and Missouri Western, 90-88, on the road last weekend.

Senior Greg Garton led the balanced Southern attack with 18 points. Juniors Marvin Townsend and Chris Tuggle had 16 and 15 points, respectively.

"I think we went up there feeling like all we had to do was show up to win," said Garton.

The Lions played last weekend without the services of freshman Darryl Agee and junior Jeff Starkweather due to injuries. Agee has a sprained ankle, and Starkweather suffers from a broken foot.

"We had some players playing new positions," said Williams, "and I think that showed."

Lady Lions will host weekend games Nationally-ranked Southern could move into CSIC lead with victories

By Tony Wilson
Sports Writer

Returning home to the friendly confines of Robert E. Young Gymnasium will be a welcome event for the nationally-ranked Lady Lions.

Holding the 16th position in the latest NAIA Top 20 coaches poll, Missouri Southern will put its perfect home mark on the line this weekend as it hosts Fort Hays State and Kearney State.

The three teams come into this weekend's action tied for second place in the Central States Intercollegiate Conference. All three schools have identical 4-1 conference marks.

"There is no doubt that we have two good ball clubs coming in this weekend," said Southern Head Coach Jim Phillips. "Kearney is for real this year, and Fort Hays is very impressive. They won two on the road this week."

The Lady Lions enter this weekend's "CSIC Showdown" following Tuesday's victory over NCAA Division I member University of Tulsa. Tied 28-28 at intermission, Southern outscored the Golden Hurricane 22-2 in the first 10 minutes of the second half and coasted to a 61-47 win.

Senior forward Margaret Womack led a balanced Lady Lion attack

with 16 points and eight rebounds. Anita Rank, a 6-foot sophomore center, added 15 points and also had eight rebounds.

The win brought the Lady Lions' record to 15-3, and got Missouri Southern back on the winning track after its first conference loss of the season last Saturday at the hands of Missouri Western. The Lady Lions trailed by nine points with 1:07 remaining and came to within two points of the Lady Griffons at 69-67 before time ran out.

Saturday's loss came just one day after the Lady Lions had broken the school record for consecutive victories in a single season. Southern's 74-56 trouncing of Wayne State was the 11th victory in a row for the Lady Lions, breaking the record of ten set by 1984-85 squad.

In route to that single season record, the Lady Lions found reason to celebrate the holiday season. Behind the outstanding play of the NAIA national player of the week, Margaret Womack, Southern raced to five victories, including two in the Fresno (Calif.) Pacific Tournament. Riding on Womack's tournament-high 50 points, the Lady Lions got past Hastings (Neb.) College 79-73, and whipped host team Fresno Pacific, 63-49, to

capture first place.

Returning home to host their own classic, the Lady Lions continued to win. Southern defeated School of the Ozarks 88-76 in the first round of the classic. Again it was Womack leading the way, scoring a career high 37 points. Two nights later, Missouri Southern handled a stubborn Ouachita Baptist team 80-70.

The winning ways continued for the Lady Lions as the conference season opened. A strong second half tamed the Gussies of Pittsburg State 71-50. Back-to-back 30 point outings by Womack powered the Lady Lions to two more CSIC wins as Southern downed Washburn University 87-69 and edged Emporia State 82-79.

"We were glad to get those two wins," said Phillips. "It seems like everyone plays good against us. We were picked No. 1 in the conference at the beginning of the season, so now everyone wants us."

At present time the Lady Lions are ranked third in NAIA District 16 behind the University of Missouri-Kansas City and Missouri Western. Two victories this weekend could move Missouri Southern closer to the top in the district as well as improve its conference standing.



Anita Rank (No. 52) takes a shot for the Lady Lions. (Chart photo by Debbie Markman)

The way I see it:

'Ridiculous' media guilty of overkill in Super Bowl



By Shaun LePage
Sports Writer

When I hear about the event that has now been termed "Super Bowl Sunday," I have to think in terms of past, present, and future.

The Super Bowl of yesteryear was a simple and innocent occasion. People used to crawl out of bed on the Saturday morning prior to the game, unroll their newspapers, and read for the first time about the two teams that would be playing

in the Super Bowl the next day. It was a time for families to get together, roast chestnuts, and sing Super Bowl carols.

It was a time when football was just a game and not a multi-million dollar business.

The Super Bowl of today has become too commercialized. It has been promoted to "Super Bowl Sunday," giving it the status of an event on a par with a major religious holiday. Perhaps, in some minds, it is even more important.

For at least two weeks prior to this year's Super Sunday, the hype reached an all-time extreme. A good example of this would have to be the injury sustained by Chicago Bears quarterback Jim McMahon.

I sat down to dinner one night last week in front of the television when the major news story of the day apparently was McMahon's sore left buttock.

In one way it is understandable that this was considered important because it could have affected his game.

But, (please pardon the pun) I must say, I can't remember the last time someone's left bun received so much attention.

As it "ended" up, with the help of an acupuncturist, McMahon was able to put the "sticky" problem "behind" him.

It would be an understatement to say that most of the hype centered around the Chicago Bears. It was almost as if New England was in hiding, because it seemed as though the media failed to mention the Patriots or put them on camera until they ran onto the field for the game.

A good example of how ridiculous the media can become during an event such as this came last week when a group of reporters were standing around the Bears' long-time star Walter Payton. Payton has been playing for 11 years in the National Football League and has had a brilliant career. However, the chance to play in the Super Bowl had eluded him during his entire career.

After the Bears had officially earned themselves a spot in the Super Bowl by beating the Los Angeles Rams, a reporter brilliantly asked Payton, "Are you happy?"

Along those same lines, I turned on the television last week and found a Chicago player being interviewed in a similar situation. Although I didn't recognize him, and still don't know who he was, I have to give this unidentified Bear the quote of 1986.

He was telling the reporters standing around him the story of how a reporter had earlier asked him if the "Super Bowl Shuffle" (a music video made by the Chicago team) gave them an unfair advantage over the Patriots. When he finished telling this story, he uttered his award-winning quote. He said, referring to the reporter who had asked him the question, "If I ever need a brain transplant I want that guy's brain, because it ain't been used yet."

Of course, this year's game is

history. All of America sat on the edge of their seats as the Bears "slipped" by the New England Patriots 46-10 for the championship of the NFL.

In the usual post-game locker-room interviews, the media hype continued to drain every ounce of life out of the Super Bowl as it could. A reporter stood next to William "The Refrigerator" Perry and called him a "folk hero."

William Perry is many things. He is an excellent football player, a great actor, and a generally "big guy," but I hardly believe he has reached folk hero status yet. Personally, the only time I would call William Perry a folk hero is if he was standing next to me and asked me to call him a folk hero.

Only time will tell what the Super Bowl of the future will be like. Perhaps it will be played in space. Perhaps a woman will someday play in a Super Bowl.

Whatever happens, I'm sure we will hear more about it than we care to.